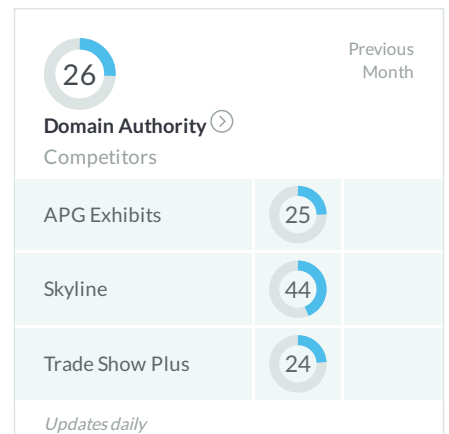
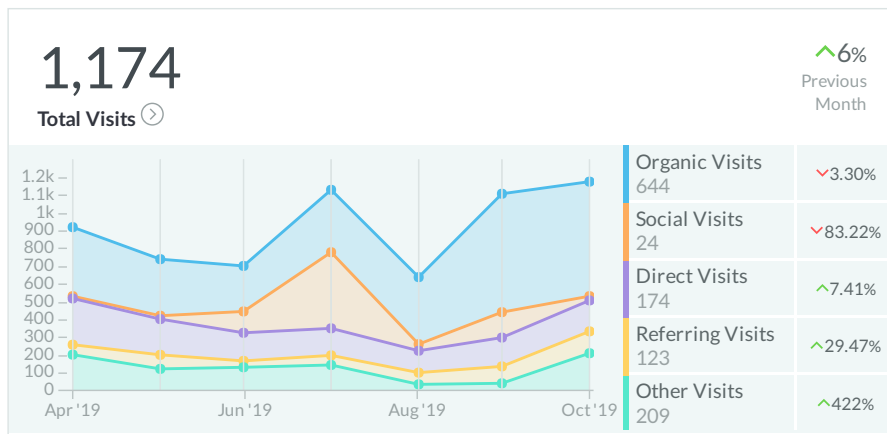
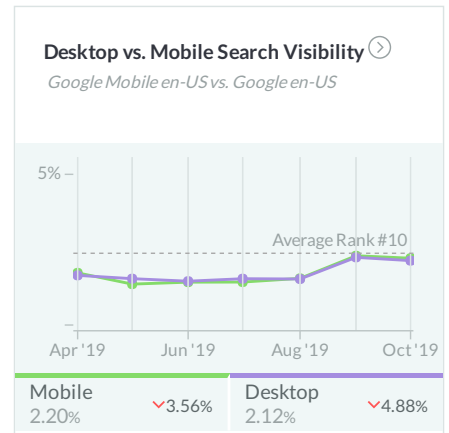
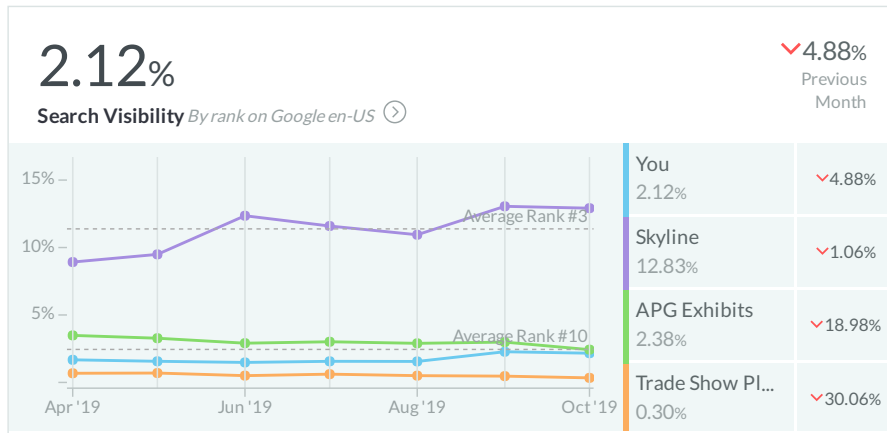


SEO Report

Generated on November 5, 2019

Dashboard



Top Local Keywords

By rank on Google en-US

| Keyword | Location | Rank |
|--------------------------------|----------------------------------|------|
| fun games to attract customers | Las Vegas, Nevada, United States | #1 |
| booth builders | Las Vegas, Nevada, United States | #2 |
| convention stands | Las Vegas, Nevada, United States | #3 |
| exhibit builders | Las Vegas, Nevada, United States | #3 |
| trade show booth builders | Las Vegas, Nevada, United States | #3 |

Top National Keywords

By rank on Google en-US

| Keyword | Rank |
|-----------------------------------|------|
| fun games to attract customers | #1 |
| xibitsolutions | #1 |
| booth builders las vegas | #1 |
| why should i do business with ... | #2 |
| booth builder las vegas | #2 |

| | | | |
|------------------|-------|------|----------------|
| 50k | | | ▼4 |
| External Links ⓘ | | | Previous Month |
| Competitors | | | |
| APG Exhibits | 4,344 | ▼50 | |
| Skyline | 394k | ▲459 | |
| Trade Show Plus | 8,854 | ▼11 | |






| | | | |
|-------------------------|-----|----|----------------|
| 39 / 185 | | | ▼2 |
| Keywords Ranked #1-10 ⓘ | | | Previous Month |
| Competitors | | | |
| APG Exhibits | 45 | ▼3 | |
| Skyline | 132 | ▲8 | |
| Trade Show Plus | 8 | ▼2 | |

Rankings Overview

| | | | |
|--------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------|------------------------------------------|
| <p>Search Visibility ⁱ</p> <p>2.12%</p> <p>▼ 4.88%</p> | <p>Rankings</p> <p>#1-3 14 ▼ 1 #4-10 25 ▼ 1</p> <p>#11-20 24 ▲ 6 #21-50 20 ▲ 5</p> <p>102 tracked keywords are not in the top 50</p> | <p>Movement</p> <p>42 25</p> <p>Moved up Moved down</p> <p>Organic rankings on Google en-US</p> | <p>Featured Snippets</p> <p>1</p> |
|--------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------|------------------------------------------|

Tracked Keywords Overview

| Keyword <input checked="" type="checkbox"/> Show Labels | Location ⁱ | Monthly Volume ⁱ | Rank ⁱ | | URL | Optimize |
|------------------------------------------------------------|----------------------------------|-----------------------------|-------------------|--|---------------------------------------------------------------------------------------------|----------|
| booth builders las vegas | National | no data ⁱ | #1 | | xibitsolutions.com | |
| fun games to attract customers | Las Vegas, Nevada, United States | no data ⁱ | #1 | | xibitsolutions.com/...ctive-ideas/ | |
| xibitsolutions | National | 0-10 | #1 | | xibitsolutions.com | |
| fun games to attract customers | National | 0-10 | #1 | | xibitsolutions.com/...ctive-ideas/ | |
| booth builders | Las Vegas, Nevada, United States | no data ⁱ | #2 | | xibitsolutions.com | |
| why should i do business with you answers | National | 11-50 | #2 | | xibitsolutions.com/...s-with-you/ | |
| trade show booth construction las vegas | National | no data ⁱ | #2 | | xibitsolutions.com | |
| booth builder las vegas | National | no data ⁱ | #2 | | xibitsolutions.com | |
| trade show exhibit builders las vegas | National | no data ⁱ | #2 | | xibitsolutions.com | |
| exhibit builders las vegas | National | 0-10 | #3 | | xibitsolutions.com | |
| trade show stand fabrication las vegas | National | no data ⁱ | #3 | | xibitsolutions.com | |
| trade show booth builders | Las Vegas, Nevada, United States | no data ⁱ | #3 | | xibitsolutions.com | |
| exhibit builders | Las Vegas, Nevada, United States | no data ⁱ | #3 | | xibitsolutions.com | |
| convention stands | Las Vegas, Nevada, United States | no data ⁱ | #3 | | xibitsolutions.com/...s-las-vegas/ | |
| booth builders | National | 11-50 | #4 | | xibitsolutions.com | |
| trade show booth builder | National | 0-10 | #4 | | xibitsolutions.com | |
| exhibition stand design | Las Vegas, Nevada, United States | no data ⁱ | #4 | | xibitsolutions.com | |
| exhibit house las vegas | National | no data ⁱ | #5 | | xibitsolutions.com | |
| exhibit design las vegas | National | no data ⁱ | #6 | | xibitsolutions.com | |
| trade show display design las vegas | National | no data ⁱ | #6 | | xibitsolutions.com | |

| | | | | | |
|-----------------------------------|----------------------------------|----------------------|----|------|------------------------------------------------------------------------------------------------------------------------------------------------|
| custom exhibits | Las Vegas, Nevada, United States | no data ⁱ | #6 | ^1 | xibitsolutions.com  |
| trade show booth builders | National | 11-50 | #6 | | xibitsolutions.com  |
| trade show booth design las vegas | National | 0-10 | #6 | ^4 | xibitsolutions.com  |
| lv exhibit rentals | National | 0-10 | #7 | ^44+ | xibitsolutions.com  |
| trade show companies las vegas | National | 0-10 | #7 | ^2 | xibitsolutions.com  |

Keywords & Features

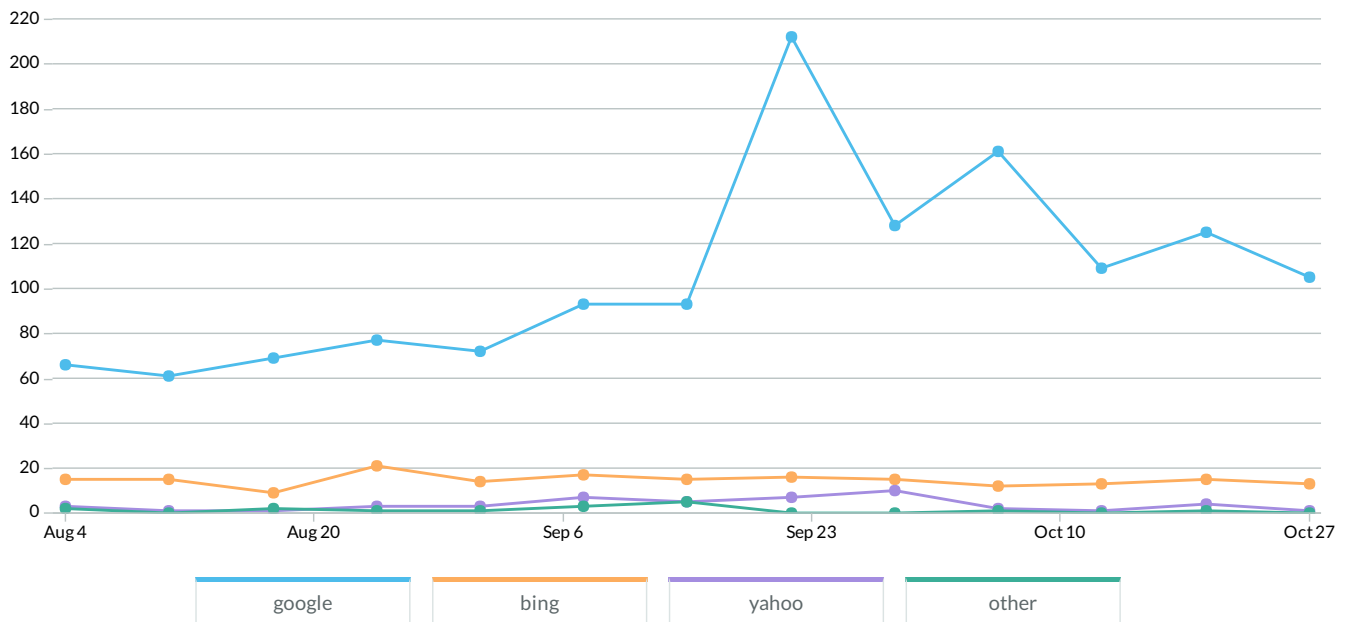
How SERP Features appear for your keywords:

- Your site is featured
- Competitor(s) are featured
- Your site and competitor(s) are featured
- Your site and competitor(s) are not featured

| Keyword <input checked="" type="checkbox"/> Show Labels | SERP Features | Rank ⁱ | Insights |
|---------------------------------------------------------------------------|---------------|-------------------|--------------------------|
| booth builders Las Vegas, Nevada, United States | | #1 | |
| convention stands National | | #1 | |
| booth builders las vegas National | | #1 | <input type="checkbox"/> |
| fun games to attract customers Las Vegas, Nevada, United States | | #1 | |
| xibitsolutions National | | #1 | <input type="checkbox"/> |
| fun games to attract customers National | | #1 | |
| exhibit builders las vegas National | | #2 | <input type="checkbox"/> |
| trade show booth construction las vegas National | | #2 | |
| booth builder las vegas National | | #2 | <input type="checkbox"/> |
| trade show exhibit builders las vegas National | | #2 | |
| booth builders National | | #3 | |
| why should i do business with you answers National | | #3 | |
| trade show stand fabrication las vegas National | | #3 | <input type="checkbox"/> |
| trade show booth builders Las Vegas, Nevada, United States | | #3 | |
| trade show booth builder National | | #4 | |
| exhibition stand design Las Vegas, Nevada, United States | | #4 | <input type="checkbox"/> |
| exhibit builders Las Vegas, Nevada, United States | | #4 | <input type="checkbox"/> |
| tradeshow exhibits Las Vegas, Nevada, United States | | #6 | <input type="checkbox"/> |
| trade show companies las vegas National | | #6 | <input type="checkbox"/> |


















| | | | |
|--------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|-------------------------------------------------------------------------------------|
| trade show display design las vegas National |      | #6 |  |
| custom exhibits Las Vegas, Nevada, United States |     | #6 |  |
| trade show booth builders National |   | #6 | |
| trade show companies las vegas Las Vegas, Nevada, United States |     | #6 |  |
| exhibition stands Las Vegas, Nevada, United States |        | #6 |  |
| trade show booth design las vegas National |     | #6 | |

Visits from Organic Search



Estimated Search Traffic by Keyword

Google's (not provided) keyword data makes it pretty difficult to research which keywords send traffic your way. The Landing Pages report shows which of your tracked keywords are likely sending organic traffic to your landing pages—and estimates visits from those keywords based on the keyword SERP position.

| Landing Page  | Organic Search Traffic  | Tracked Keywords | Location ⁱ | Monthly Volume ⁱ | Est. Visits ⁱ | Rank ⁱ |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------|-----------------------------------------------------------|----------------------------------|-----------------------------|--------------------------|----------------------------------------------------------------------------------------|
| xibitsolutions.com  | 154  2% | xibitsolutions | National | 0-10 | 2 | #1 |
| | | booth builders | National | 11-50 | 2 | #4  |
| | | exhibit builders las vegas | National | 0-10 | 1 | #3  |
| | | trade show booth builders | National | 11-50 | 1 | #6  |
| | | trade show booth builder | National | 0-10 | -- | #4 |
| xibitsolutions.com/...s/  | 78  1% | fun games to attract customers | National | 0-10 | 2 | #1 |
| | | fun games to attract customers | Las Vegas, Nevada, United States | no data ⁱ | -- | #1 |
| xibitsolutions.com/.../  | 31  158% | subject line tradeshow | National | 0-10 | -- | #7  |
| xibitsolutions.com/...u/  | 11  15% | why should i do business with you answers | National | 11-50 | 5 | #2 |
| xibitsolutions.com/...e/  | 2  100% | importance of store design | National | 11-50 | -- | #40 |
| | | importance of store design | Las Vegas, Nevada, United States | no data ⁱ | -- | #40  |