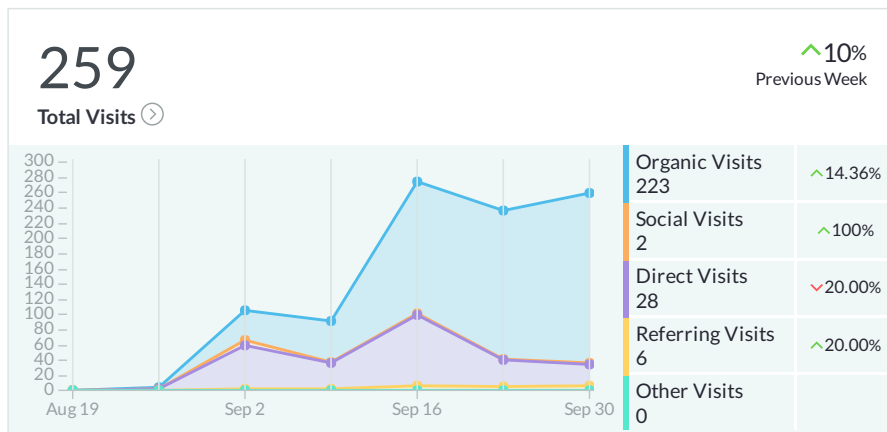
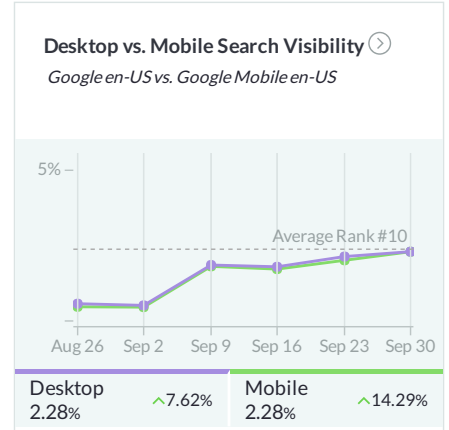
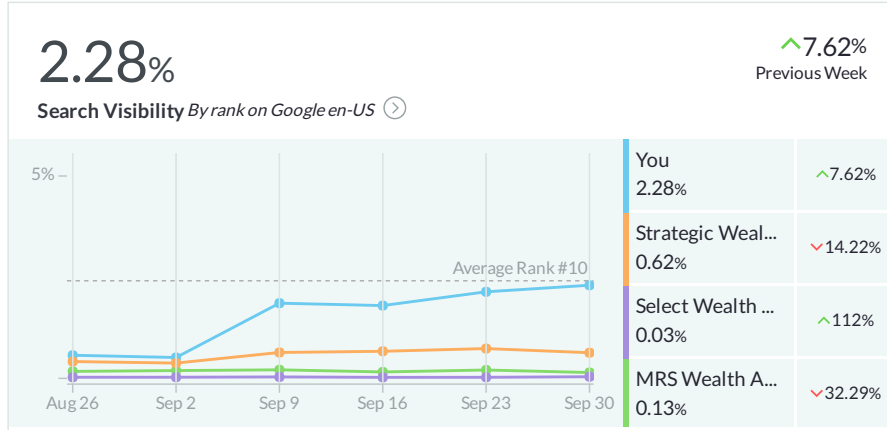


Weekly SEO Report

Generated on October 5, 2020

Dashboard



Top Local Keywords

By rank on Google en-US

Keyword	Location	Rank
is money good or bad	Henderson, Nevada, United States	#1
capstone capital	Henderson, Nevada, United States	#1
4 ways to handle risk	Henderson, Nevada, United States	#2
how to avoid risk	Henderson, Nevada, United States	#2
what are the 4 ways to manage...	Henderson, Nevada, United States	#2

Top National Keywords

By rank on Google en-US

Keyword	Rank
is money good or bad	#1
capstone capital	#1
4 ways to handle risk	#2
4 ways to manage risk	#2
how to avoid risk	#2

310	Previous Month	
External Links ⌵		
Competitors		
MRS Wealth Advisors	34	
Select Wealth Advis...	70	▼1
Strategic Wealth Ad...	65	▲2

29 / 171	▼2 Previous Week	
Keywords Ranked #1-10 ⌵		
Competitors		
MRS Wealth Advisors	5	
Select Wealth Advis...	1	▲1
Strategic Wealth Ad...	4	

Rankings Overview

Search Visibility ⁱ 2.28% ▲ 310.31%	Rankings #1-3 15 ▲ 11 #4-10 14 ▲ 9 #11-20 22 ▼ 6 #21-50 30 ▲ 10 90 tracked keywords are not in the top 50	Movement 52 24 Moved up Moved down Organic rankings on Google en-US	Featured Snippets 5
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Tracked Keywords Overview

Keyword <input checked="" type="checkbox"/> Show Labels	Location ⁱ	Monthly Volume ⁱ	Rank ⁱ		URL	Optimize
is money good or bad topics x	National	0-10	#1	50+	capstonecap.com/...ood-or-bad/	
capstone capital Branded x	Henderson, Nevada, United States	no data ⁱ	#1		capstonecap.com	
is money good or bad topics x	Henderson, Nevada, United States	no data ⁱ	#1	50+	capstonecap.com/...ood-or-bad/	
capstone capital Branded x	National	11-50	#1	2	capstonecap.com	
what are the 4 ways to manage risk? topics x	Henderson, Nevada, United States	no data ⁱ	#2	8	capstonecap.com/...manage-risk/	
how to avoid risk topics x	Henderson, Nevada, United States	no data ⁱ	#2	49+	capstonecap.com/...manage-risk/	
4 ways to handle risk topics x	National	0-10	#2	8	capstonecap.com/...manage-risk/	
what are the 4 ways to manage risk? topics x	National	no data ⁱ	#2	8	capstonecap.com/...manage-risk/	
4 ways to manage risk	National	0-10	#2	--	capstonecap.com/...manage-risk/	
how to avoid risk topics x	National	0-10	#2	49+	capstonecap.com/...manage-risk/	
4 ways to handle risk topics x	Henderson, Nevada, United States	no data ⁱ	#2	8	capstonecap.com/...manage-risk/	
capstone las vegas Branded x	Henderson, Nevada, United States	no data ⁱ	#3		capstonecap.com	
capstone las vegas Branded x	National	0-10	#3		capstonecap.com	
am i over insured topics x	Henderson, Nevada, United States	no data ⁱ	#3	48+	capstonecap.com/...ver-insured/	
am i over insured topics x	National	0-10	#3	48+	capstonecap.com/...ver-insured/	
insurance is gambling topics x	Henderson, Nevada, United States	no data ⁱ	#4	47+	capstonecap.com/...s-insurance/	
avoidance reduction retention transfer topics x	Henderson, Nevada, United States	no data ⁱ	#4	47+	capstonecap.com/...manage-risk/	
over insured topics x	Henderson, Nevada, United States	no data ⁱ	#4	47+	capstonecap.com/...ver-insured/	

over insured topics x	National	51-100	#4	^47+	capstonecap.com/...ver-insured/ 🔗
avoidance reduction retention transfer topics x	National	0-10	#4	^47+	capstonecap.com/...manage-risk/ 🔗
insurance is gambling topics x	National	0-10	#4	^47+	capstonecap.com/...s-insurance/ 🔗
why is it so hard to make money topics x	National	201-500	#6	^45+	capstonecap.com/...keep-money/ 🔗
why making money is so hard topics x	National	no data ⁱ	#6	^45+	capstonecap.com/...keep-money/ 🔗
why is it so hard to make money topics x	Henderson, Nevada, United States	no data ⁱ	#6	^45+	capstonecap.com/...keep-money/ 🔗
why making money is so hard topics x	Henderson, Nevada, United States	no data ⁱ	#6	^45+	capstonecap.com/...keep-money/ 🔗
wealth advisor main service x	Henderson, Nevada, United States	no data ⁱ	#7	^1	capstonecap.com 🔗
retaining risk topics x	National	0-10	#7	^44+	capstonecap.com/...manage-risk/ 🔗
retaining risk topics x	Henderson, Nevada, United States	no data ⁱ	#7	^44+	capstonecap.com/...manage-risk/ 🔗
certified financial planner henderson nv local modifier: henderson x	National	no data ⁱ	#10	^4	capstonecap.com 🔗
wealth management henderson nv local modifier: henderson x	National	0-10	#11	^1	capstonecap.com 🔗
adam dawson Branded x	Henderson, Nevada, United States	no data ⁱ	#11	^40+	capstonecap.com/...son/page/3/ 🔗
investment advisors henderson nv local modifier: henderson x	National	no data ⁱ	#12		capstonecap.com 🔗
financial advisor las vegas henderson nv local modifier: henderson x	National	no data ⁱ	#12	^4	capstonecap.com 🔗
financial planner henderson nv local modifier: henderson x	National	no data ⁱ	#13		capstonecap.com 🔗
investment advisor henderson nv local modifier: henderson x	National	no data ⁱ	#14	^2	capstonecap.com 🔗
fiduciary financial advisor henderson nv local modifier: henderson x	National	no data ⁱ	#15	∨2	capstonecap.com 🔗

how to manage risk <small>topics x</small>	Henderson, Nevada, United States	no data ⁱ	#15	▲36+	capstonecap.com/...manage-risk/
how to manage risk <small>topics x</small>	National	0-10	#16	▲35+	capstonecap.com/...manage-risk/
investment advisors las vegas <small>local modifier: las vegas x</small>	National	no data ⁱ	#16	▲2	capstonecap.com
expect for the best prepare for the worst <small>topics x</small>	National	0-10	#16	▲1	capstonecap.com/...r-the-worst/
expect for the best prepare for the worst <small>topics x</small>	Henderson, Nevada, United States	no data ⁱ	#16	▲1	capstonecap.com/...r-the-worst/
financial advisors henderson nv <small>local modifier: henderson x</small>	National	no data ⁱ	#16		capstonecap.com
registered investment advisor henderson nv <small>local modifier: henderson x</small>	National	no data ⁱ	#17	▼1	capstonecap.com
registered investment advisor las vegas <small>local modifier: las vegas x</small>	National	0-10	#18	▲3	capstonecap.com
investment advisor las vegas <small>local modifier: las vegas x</small>	National	0-10	#18	▲5	capstonecap.com
prepare for the worst <small>topics x</small>	National	201-500	#18		capstonecap.com/...r-the-worst/
strategic investment advisors henderson nv <small>local modifier: henderson x</small>	National	no data ⁱ	#18	▼7	capstonecap.com
strategic wealth advisors henderson nv <small>local modifier: henderson x</small>	National	no data ⁱ	#20	▼8	capstonecap.com
wealth management firm henderson nv <small>local modifier: henderson x</small>	National	no data ⁱ	#20	▼5	capstonecap.com
fiduciary financial advisor las vegas <small>local modifier: las vegas x</small>	National	0-10	#20	▲5	capstonecap.com

Compare Link Profiles

Metrics	capstonecap.com	mrsretirement.com	www.selectwealth...	wealthadvising.com
Domain Authority	18	7	8	11
Spam Score	--	1%	7%	2%
Total links	322	222	3,884 ▼1	2,981 ▲2
% of total links, external + follow	45%	10%	1%	1%
External, followed links	146	22	29 ▼1	38
Internal, followed links	12	188	3,814	2,916
External, nofollowed links	164	12	41	27 ▲2
Internal, nofollowed links	0	0	0	0
Total linking domains	103	9	38	23 ▲1
Followed linking domains	41	5	11	13

Visits from Organic Search

