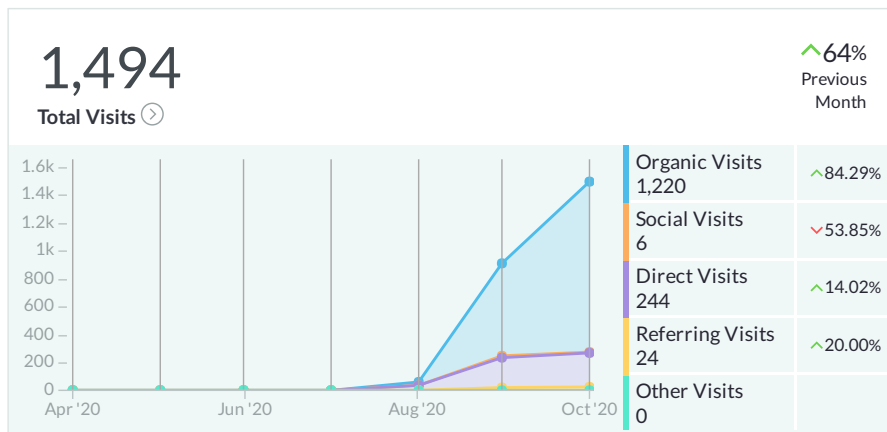
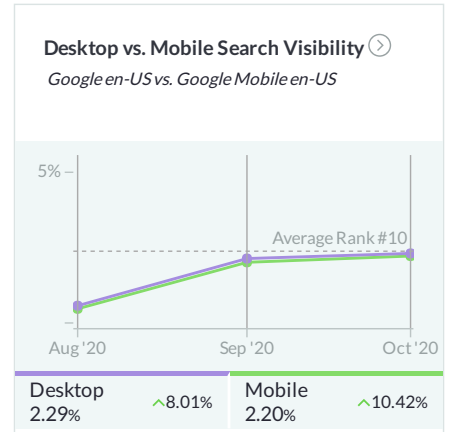
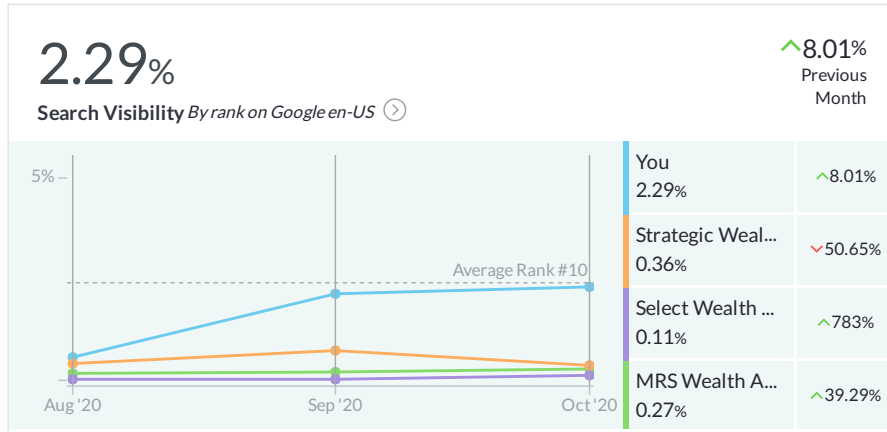


Monthly SEO Report

Generated on November 4, 2020

Dashboard



Top Local Keywords

By rank on Google en-US

Keyword	Location	Rank
capstone capital	Henderson, Nevada, United States	#1
avoidance reduction retention ...	Henderson, Nevada, United States	#2
capstone las vegas	Henderson, Nevada, United States	#2
how to avoid risk	Henderson, Nevada, United States	#2
is money good or bad	Henderson, Nevada, United States	#2

Top National Keywords

By rank on Google en-US

Keyword	Rank
4 ways to manage risk	#2
avoidance reduction re...	#2
capstone las vegas	#2
how to avoid risk	#2
is money good or bad	#2

<h1>314</h1> <p>External Links ⌵</p> <p>Competitors</p>			<p>▲1 Previous Month</p>
MRS Wealth Advisors	33		
Select Wealth Advis...	70		
Strategic Wealth Ad...	65		

<h1>28 / 171</h1> <p>Keywords Ranked #1-10 ⌵</p> <p>Competitors</p>			<p>▼3 Previous Month</p>
MRS Wealth Advisors	9	▲4	
Select Wealth Advis...	4	▲4	
Strategic Wealth Ad...	3	▼1	

Rankings Overview

<p>Search Visibility ⁱ</p> <h1>2.29%</h1> <p>▲ 8.01%</p>	<p>Rankings</p> <p>#1-3 21 ▲ 4 #4-10 7 ▼ 7</p> <p>#11-20 16 ▼ 11 #21-50 36 ▲ 14</p> <p>91 tracked keywords are not in the top 50</p>	<p>Movement</p> <h1>24 56</h1> <p>Moved up Moved down</p> <p>Organic rankings on Google en-US</p>	<p>Featured Snippets</p> <h1>0</h1>
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Tracked Keywords Overview

Keyword <input checked="" type="checkbox"/> Show Labels	Location ⁱ	Monthly Volume ⁱ	Rank ⁱ		URL	Optimize
capstone capital Branded ×	Henderson, Nevada, United States	Data not available ⁱ	#1		capstonecap.com ↗	
what are the 4 ways to manage risk? topics ×	Henderson, Nevada, United States	Data not available ⁱ	#2		capstonecap.com/...anage-risk/ ↗	
avoidance reduction retention transfer topics ×	Henderson, Nevada, United States	Data not available ⁱ	#2	▲1	capstonecap.com/...anage-risk/ ↗	
capstone las vegas Branded ×	Henderson, Nevada, United States	Data not available ⁱ	#2	▲1	capstonecap.com ↗	
how to avoid risk topics ×	Henderson, Nevada, United States	Data not available ⁱ	#2	▲1	capstonecap.com/...anage-risk/ ↗	
what are the 4 ways to manage risk? topics ×	National	Data not available ⁱ	#2		capstonecap.com/...anage-risk/ ↗	
is money good or bad topics ×	National	0-10	#2	▼1	capstonecap.com/...od-or-bad/ ↗	
retaining risk topics ×	National	0-10	#2	▲5	capstonecap.com/...anage-risk/ ↗	
4 ways to manage risk	National	0-10	#2		capstonecap.com/...anage-risk/ ↗	
capstone las vegas Branded ×	National	0-10	#2	▲1	capstonecap.com ↗	
is money good or bad topics ×	Henderson, Nevada, United States	Data not available ⁱ	#2	▼1	capstonecap.com/...od-or-bad/ ↗	
how to avoid risk topics ×	National	0-10	#2	▲1	capstonecap.com/...anage-risk/ ↗	
avoidance reduction retention transfer topics ×	National	0-10	#2	▲1	capstonecap.com/...anage-risk/ ↗	
retaining risk topics ×	Henderson, Nevada, United States	Data not available ⁱ	#2	▲5	capstonecap.com/...anage-risk/ ↗	
why is it so hard to make money topics ×	National	201-500	#3	▲3	capstonecap.com/...ep-money/ ↗	

why making money is so hard topics x	National	Data not available i	#3	^5	capstonecap.com/...ep-money/ ↗
4 ways to handle risk topics x	National	0-10	#3		capstonecap.com/...anage-risk/ ↗
why is it so hard to make money topics x	Henderson, Nevada, United States	Data not available i	#3	^3	capstonecap.com/...ep-money/ ↗
why making money is so hard topics x	Henderson, Nevada, United States	Data not available i	#3	^4	capstonecap.com/...ep-money/ ↗
capstone capital Branded x	National	11-50	#3	v2	capstonecap.com ↗
4 ways to handle risk topics x	Henderson, Nevada, United States	Data not available i	#3	v1	capstonecap.com/...anage-risk/ ↗
am i over insured topics x	Henderson, Nevada, United States	Data not available i	#4	^47+	capstonecap.com/...er-insured/ ↗
am i over insured topics x	National	0-10	#4	^47+	capstonecap.com/...er-insured/ ↗
insurance is gambling topics x	Henderson, Nevada, United States	Data not available i	#5	v2	capstonecap.com/...-insurance/ ↗
insurance is gambling topics x	National	0-10	#5	v2	capstonecap.com/...-insurance/ ↗
over insured topics x	Henderson, Nevada, United States	Data not available i	#6	^45+	capstonecap.com/...er-insured/ ↗
over insured topics x	National	51-100	#6	^45+	capstonecap.com/...er-insured/ ↗
adam dawson Branded x	Henderson, Nevada, United States	Data not available i	#6	^37	capstonecap.com ↗
investment advisors main service x	Henderson, Nevada, United States	Data not available i	#11	^40+	capstonecap.com ↗
wealth advisor main service x	Henderson, Nevada, United States	Data not available i	#12	v4	capstonecap.com ↗
financial planner main service x	Henderson, Nevada, United States	Data not available i	#13	^5	capstonecap.com ↗
how to manage risk topics x	National	0-10	#15	^4	capstonecap.com/...anage-risk/ ↗
how to manage risk topics x	Henderson, Nevada, United States	Data not available i	#15	^4	capstonecap.com/...anage-risk/ ↗

States					
certified financial planner henderson nv local modifier: henderson x	National	Data not available i	#16	▼6	capstonecap.com ↗
fiduciary financial advisor henderson nv local modifier: henderson x	National	Data not available i	#16	▼4	capstonecap.com ↗
expect for the best prepare for the worst topics x	National	0-10	#18	▼2	capstonecap.com/...-the-worst/ ↗
financial planner henderson nv local modifier: henderson x	National	Data not available i	#18	▼8	capstonecap.com ↗
expect for the best prepare for the worst topics x	Henderson, Nevada, United States	Data not available i	#18	▼2	capstonecap.com/...-the-worst/ ↗
wealth planning henderson nv local modifier: henderson x	National	Data not available i	#19	▼8	capstonecap.com ↗
wealth management firms henderson nv local modifier: henderson x	National	Data not available i	#20	▼3	capstonecap.com ↗
strategic wealth advisors henderson nv local modifier: henderson x	National	Data not available i	#20	▼7	capstonecap.com ↗
wealth management firm henderson nv local modifier: henderson x	National	Data not available i	#20	▼4	capstonecap.com ↗
wealth management henderson nv local modifier: henderson x	National	0-10	#20	▼14	capstonecap.com ↗
prepare for the worst topics x	Henderson, Nevada, United States	Data not available i	#20	▲1	capstonecap.com/...-the-worst/ ↗
how to invest in bonds without getting burned topics x	National	0-10	#21		capstonecap.com/...est-wisely/ ↗
financial planning henderson nv local modifier: henderson x	National	Data not available i	#21	▼6	capstonecap.com ↗
investment advisor henderson nv local modifier: henderson x	National	Data not available i	#21	▼13	capstonecap.com ↗
capstone Branded x	Henderson, Nevada, United States	Data not available i	#22	▼12	capstonecap.com ↗
registered investment advisor	National	0-10	#22		

las vegas

local modifier: las vegas x

3

capstonecap.com

investment advisors las vegas

local modifier: las vegas x

National

Data not available

#22

8

capstonecap.com

Compare Link Profiles

Metrics	capstonecap.com	mrsretirement.com	www.selectwealth...	wealthadvising.com
Domain Authority	18	6	8	11
Spam Score	--	1%	7%	2%
Total links	326	221	3,884	2,987
% of total links, external + follow	44%	10%	1%	1%
External, followed links	144	21	29	38
Internal, followed links	12	188	3,814	2,922
External, nofollowed links	170	12	41	27
Internal, nofollowed links	0	0	0	0
Total linking domains	108	8	38	23
Followed linking domains	40	4	11	13

Visits from Organic Search

