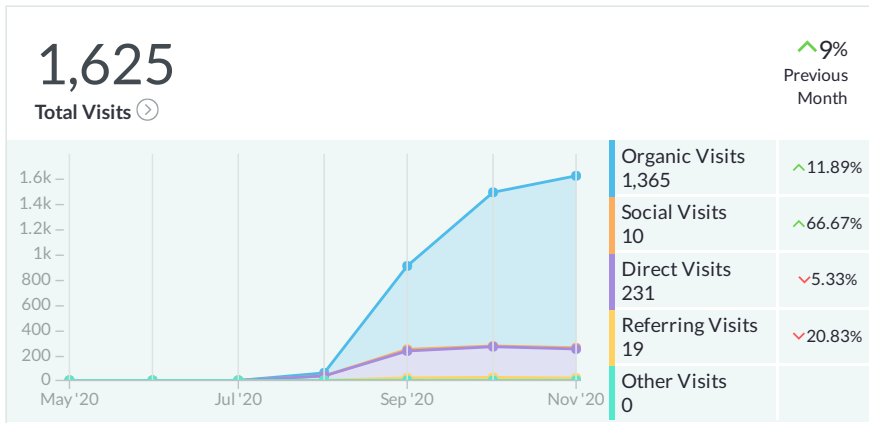
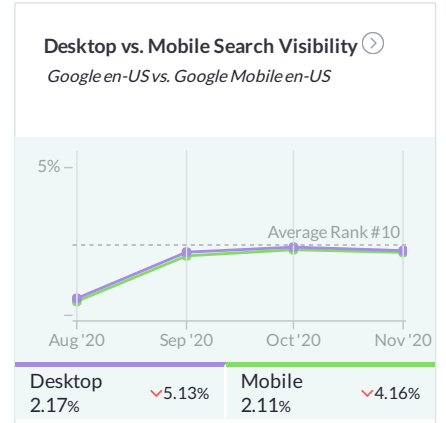
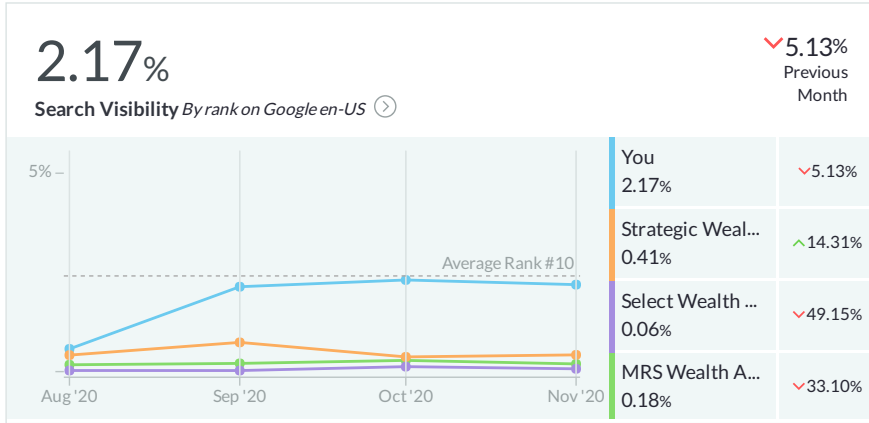


Monthly SEO Report

Generated on December 4, 2020

Dashboard



Top Local Keywords
By rank on Google en-US

Keyword	Location	Rank
capstone capital	Henderson, Nevada, United States	#1
capstone las vegas	Henderson, Nevada, United States	#2
how to avoid risk	Henderson, Nevada, United States	#2
is money good or bad	Henderson, Nevada, United States	#2
what are the 4 ways to manage...	Henderson, Nevada, United States	#2

Top National Keywords
By rank on Google en-US

Keyword	Rank
4 ways to manage risk	#2
capstone las vegas	#2
how to avoid risk	#2
is money good or bad	#2
retaining risk	#2

330	^3 Previous Month
External Links ⌵	
Competitors	
MRS Wealth Advisors	33
Select Wealth Advis...	70
Strategic Wealth Ad...	60

28 / 171	Previous Month
Keywords Ranked #1-10 ⌵	
Competitors	
MRS Wealth Advisors	8 ^3
Select Wealth Advis...	1 ^1
Strategic Wealth Ad...	5 ^1

Rankings Overview

Search Visibility ⁱ 2.17% ▼ 5.13%	Rankings #1-3 19 ▼2 #4-10 9 ^2 #11-20 21 ^5 #21-50 29 ▼7 93 tracked keywords are not in the top 50	Movement 41 19 Moved up Moved down Organic rankings on Google en-US	Featured Snippets 0
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Tracked Keywords Overview

Keyword ⌵ <input checked="" type="checkbox"/> Show Labels	Location ⁱ ⌵	Monthly Volume ⁱ ⌵	Rank ⁱ ⌵ ⬆️ ⬇️ ⬆️ ⬇️	URL	Optimize
capstone capital Branded ×	Henderson, Nevada, United States	Data not available ⁱ	#1	capstonecap.com ⌵	
what are the 4 ways to manage risk? topics ×	Henderson, Nevada, United States	Data not available ⁱ	#2	capstonecap.com/...o-manage-risk/ ⌵	
capstone las vegas Branded ×	Henderson, Nevada, United States	Data not available ⁱ	#2	capstonecap.com ⌵	
how to avoid risk topics ×	Henderson, Nevada, United States	Data not available ⁱ	#2	capstonecap.com/...o-manage-risk/ ⌵	
what are the 4 ways to manage risk? topics ×	National	Data not available ⁱ	#2	capstonecap.com/...o-manage-risk/ ⌵	
is money good or bad topics ×	National	0-10	#2	capstonecap.com/...y-good-or-bad/ ⌵	
retaining risk topics ×	National	0-10	#2	capstonecap.com/...o-manage-risk/ ⌵	
4 ways to manage risk	National	0-10	#2	capstonecap.com/...o-manage-risk/ ⌵	
capstone las vegas Branded ×	National	0-10	#2	capstonecap.com ⌵	
is money good or bad topics ×	Henderson, Nevada, United States	Data not available ⁱ	#2	capstonecap.com/...y-good-or-bad/ ⌵	
how to avoid risk topics ×	National	0-10	#2	capstonecap.com/...o-manage-risk/ ⌵	

why it is so hard to make money topics x	National	201-500	#3		capstonecap.com/...d-keep-money/ 🔗
why making money is so hard topics x	National	Data not available i	#3		capstonecap.com/...d-keep-money/ 🔗
4 ways to handle risk topics x	National	0-10	#3		capstonecap.com/...o-manage-risk/ 🔗
why it is so hard to make money topics x	Henderson, Nevada, United States	Data not available i	#3		capstonecap.com/...d-keep-money/ 🔗
why making money is so hard topics x	Henderson, Nevada, United States	Data not available i	#3		capstonecap.com/...d-keep-money/ 🔗
capstone capital Branded x	National	11-50	#3		capstonecap.com 🔗
4 ways to handle risk topics x	Henderson, Nevada, United States	Data not available i	#3		capstonecap.com/...o-manage-risk/ 🔗
retaining risk topics x	Henderson, Nevada, United States	Data not available i	#3	▼1	capstonecap.com/...o-manage-risk/ 🔗
insurance is gambling topics x	Henderson, Nevada, United States	Data not available i	#4	▲1	capstonecap.com/...g-vs-insurance/ 🔗
avoidance reduction retention transfer topics x	Henderson, Nevada, United States	Data not available i	#4	▼2	capstonecap.com/...o-manage-risk/ 🔗
avoidance reduction retention transfer topics x	National	0-10	#4	▼2	capstonecap.com/...o-manage-risk/ 🔗
insurance is gambling topics x	National	0-10	#4	▲1	capstonecap.com/...g-vs-insurance/ 🔗
over insured topics x	Henderson, Nevada, United States	Data not available i	#5	▲1	capstonecap.com/...-over-insured/ 🔗
over insured topics x	National	51-100	#5	▲1	capstonecap.com/...-over-insured/ 🔗
am i over insured topics x	Henderson, Nevada, United States	Data not available i	#5	▼1	capstonecap.com/...-over-insured/ 🔗
am i over insured topics x	National	0-10	#5	▼1	capstonecap.com/...-over-insured/ 🔗
adam dawson Branded x	Henderson, Nevada, United States	Data not available i	#6		capstonecap.com 🔗
investment advisors main service x	Henderson, Nevada, United States	Data not available i	#11		capstonecap.com 🔗
wealth advisor main service x	Henderson, Nevada, United States	Data not available i	#12		capstonecap.com 🔗
financial planner main service x	Henderson, Nevada, United States	Data not available i	#14	▼1	capstonecap.com 🔗

certified financial planner henderson nv local modifier: henderson x	National	Data not available i	#14	^2	capstonecap.com ↗
fiduciary financial advisor henderson nv local modifier: henderson x	National	Data not available i	#14	^2	capstonecap.com ↗
financial advisors main service x	Henderson, Nevada, United States	Data not available i	#15	^33	capstonecap.com ↗
comprehensive wealth management henderson nv local modifier: henderson x	National	Data not available i	#16	^8	capstonecap.com ↗
wealth management henderson nv local modifier: henderson x	National	0-10	#17	^3	capstonecap.com ↗
expect for the best prepare for the worst topics x	Henderson, Nevada, United States	Data not available i	#17	^1	capstonecap.com/...-for-the-worst/ ↗
expect for the best prepare for the worst topics x	National	0-10	#18		capstonecap.com/...-for-the-worst/ ↗
financial advisor las vegas henderson nv local modifier: henderson x	National	Data not available i	#18	^5	capstonecap.com ↗
strategic wealth advisors henderson nv local modifier: henderson x	National	Data not available i	#18	^2	capstonecap.com ↗
wealth planning henderson nv local modifier: henderson x	National	Data not available i	#19		capstonecap.com ↗
registered investment advisor las vegas local modifier: las vegas x	National	0-10	#19	^3	capstonecap.com ↗
how to manage risk topics x	National	0-10	#19	∨4	capstonecap.com/...o-manage-risk/ ↗
wealth management firm henderson nv local modifier: henderson x	National	Data not available i	#19	^1	capstonecap.com ↗
how to manage risk topics x	Henderson, Nevada, United States	Data not available i	#19	∨4	capstonecap.com/...o-manage-risk/ ↗
investment advisors henderson nv local modifier: henderson x	National	Data not available i	#20	^5	capstonecap.com ↗
investment advisor henderson nv local modifier: henderson x	National	Data not available i	#20	^1	capstonecap.com ↗
financial planner henderson nv local modifier: henderson x	National	Data not available i	#20	∨2	capstonecap.com ↗
registered investment advisor henderson nv local modifier: henderson x	National	Data not available i	#20	^16	capstonecap.com/disclosures/ ↗
investment advisors las vegas	National	Data not available	#21	^1	capstonecap.com ↗

Compare Link Profiles

Metrics	capstonecap.com	mrsretirement.com	www.selectwealth...	wealthadvising.com
Domain Authority	18 ✓	6	8	11
Spam Score	--	1% ✓	7%	2%
Total links	342 ^3	239	3,884 ✓	2,978
% of total links, external + follow	42% ✓	9%	1%	1%
External, followed links	143 ✓	21	29	36
Internal, followed links	12	206	3,814 ✓	2,918
External, nofollowed links	187 ^3 ✓	12	41	24
Internal, nofollowed links	0	0	0	0
Total linking domains	124 ^3 ✓	8	38	20
Followed linking domains	39 ✓	4	11	12

Visits from Organic Search

