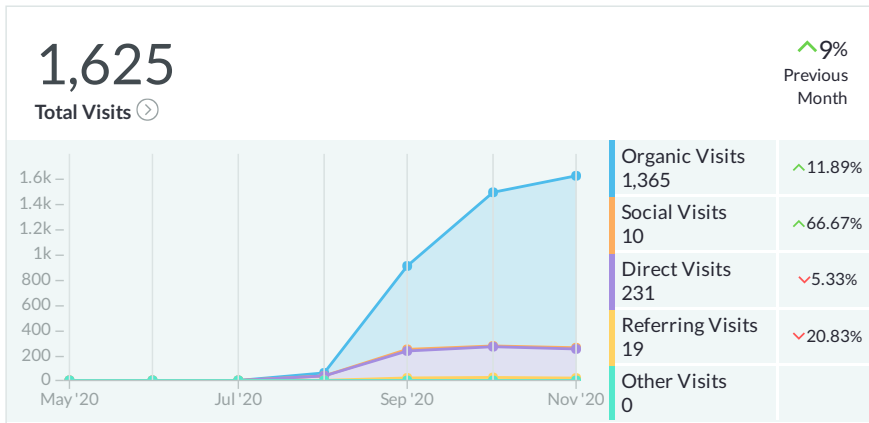
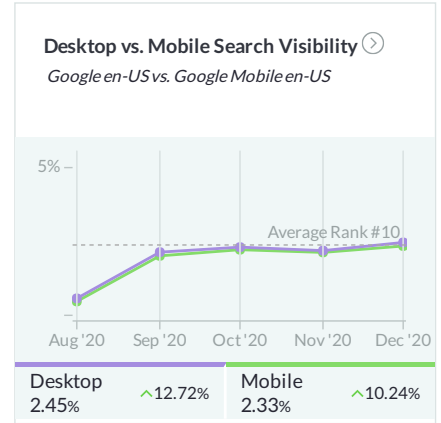
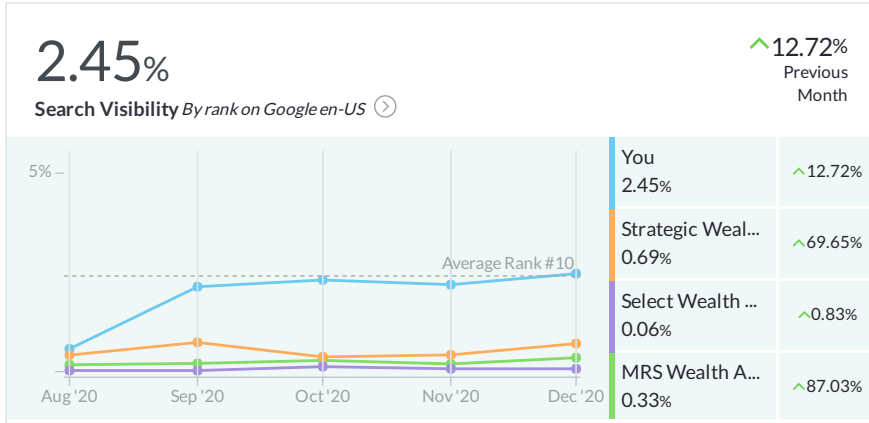


Monthly SEO Report

Generated on January 5, 2021

Dashboard



Top Local Keywords

By rank on Google en-US

Keyword	Location	Rank
adam dawson	Henderson, Nevada, United States	#1
capstone capital	Henderson, Nevada, United States	#1
avoidance reduction retention ...	Henderson, Nevada, United States	#2
capstone las vegas	Henderson, Nevada, United States	#2
is money good or bad	Henderson, Nevada, United States	#2

Top National Keywords

By rank on Google en-US

Keyword	Rank
4 ways to manage risk	#2
avoidance reduction re...	#2
capstone las vegas	#2
is money good or bad	#2
why is it so hard to ma...	#2

338	Previous Month
External Links	
Competitors	
MRS Wealth Advisors	33
Select Wealth Advis...	70 ▼1
Strategic Wealth Ad...	61

29 / 171	▲1 Previous Month
Keywords Ranked #1-10	
Competitors	
MRS Wealth Advisors	12 ▲7
Select Wealth Advis...	2 ▲2
Strategic Wealth Ad...	6 ▲2

Rankings Overview

Search Visibility ⁱ 2.45% ▲12.72%	Rankings #1-3 22 ▲3 #4-10 7 ▼2 #11-20 13 ▼8 #21-50 36 ▲7 93 tracked keywords are not in the top 50	Movement 26 34 Moved up Moved down Organic rankings on Google en-US	Featured Snippets 0
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Tracked Keywords Overview

Keyword	Location ⁱ	Monthly Volume ⁱ	Rank ⁱ	URL	Optimize
capstone capital Branded	Henderson, Nevada, United States	Data not available ⁱ	#1	capstonecap.com	
adam dawson Branded	Henderson, Nevada, United States	Data not available ⁱ	#1 ▲5	capstonecap.com/adam-dawson/	
why is it so hard to make money topics	National	101-200	#2 ▲1	capstonecap.com/...d-keep-money/	
what are the 4 ways to manage risk? topics	Henderson, Nevada, United States	Data not available ⁱ	#2	capstonecap.com/...o-manage-risk/	
avoidance reduction retention transfer topics	Henderson, Nevada, United States	Data not available ⁱ	#2 ▲2	capstonecap.com/...o-manage-risk/	
capstone las vegas Branded	Henderson, Nevada, United States	Data not available ⁱ	#2	capstonecap.com	
what are the 4 ways to manage risk? topics	National	Data not available ⁱ	#2	capstonecap.com/...o-manage-risk/	
is money good or bad topics	National	0-10	#2	capstonecap.com/...y-good-or-bad/	
why is it so hard to make money topics	Henderson, Nevada, United States	Data not available ⁱ	#2 ▲1	capstonecap.com/...d-keep-money/	
4 ways to manage risk	National	0-10	#2	capstonecap.com/...o-manage-risk/	
capstone las vegas Branded	National	0-10	#2	capstonecap.com	

is money good or bad topics x	Henderson, Nevada, United States	Data not available i	#2		capstonecap.com/...y-good-or-bad/ ↗
avoidance reduction retention transfer topics x	National	0-10	#2	^2	capstonecap.com/...o-manage-risk/ ↗
why making money is so hard topics x	National	Data not available i	#3		capstonecap.com/...d-keep-money/ ↗
how to avoid risk topics x	Henderson, Nevada, United States	Data not available i	#3	v1	capstonecap.com/...o-manage-risk/ ↗
4 ways to handle risk topics x	National	0-10	#3		capstonecap.com/...o-manage-risk/ ↗
retaining risk topics x	National	0-10	#3	v1	capstonecap.com/...o-manage-risk/ ↗
why making money is so hard topics x	Henderson, Nevada, United States	Data not available i	#3		capstonecap.com/...d-keep-money/ ↗
capstone capital Branded x	National	11-50	#3		capstonecap.com ↗
how to avoid risk topics x	National	0-10	#3	v1	capstonecap.com/...o-manage-risk/ ↗
4 ways to handle risk topics x	Henderson, Nevada, United States	Data not available i	#3		capstonecap.com/...o-manage-risk/ ↗
retaining risk topics x	Henderson, Nevada, United States	Data not available i	#3		capstonecap.com/...o-manage-risk/ ↗
insurance is gambling topics x	Henderson, Nevada, United States	Data not available i	#4		capstonecap.com/...g-vs-insurance/ ↗
over insured topics x	Henderson, Nevada, United States	Data not available i	#4	^1	capstonecap.com/...-over-insured/ ↗
am i over insured topics x	Henderson, Nevada, United States	Data not available i	#4	^1	capstonecap.com/...-over-insured/ ↗
am i over insured topics x	National	0-10	#4	^1	capstonecap.com/...-over-insured/ ↗
insurance is gambling topics x	National	0-10	#4		capstonecap.com/...g-vs-insurance/ ↗
over insured topics x	National	51-100	#5		capstonecap.com/...-over-insured/ ↗
wealth advisor main service x	Henderson, Nevada, United States	Data not available i	#10	^2	capstonecap.com ↗
fiduciary financial advisor henderson nv local modifier: henderson x	National	Data not available i	#12	^2	capstonecap.com ↗
strategic wealth advisors henderson nv local modifier: henderson x	National	Data not available i	#13	^5	capstonecap.com ↗

investment advisors main service x	Henderson, Nevada, United States	Data not available i	#13	▼2	capstonecap.com ↗
expect for the best prepare for the worst topics x	National	0-10	#14	▲4	capstonecap.com/...-for-the-worst/ ↗
expect for the best prepare for the worst topics x	Henderson, Nevada, United States	Data not available i	#14	▲3	capstonecap.com/...-for-the-worst/ ↗
financial advisors main service x	Henderson, Nevada, United States	Data not available i	#17	▼2	capstonecap.com ↗
prepare for the worst topics x	National	201-500	#17	▲6	capstonecap.com/...-for-the-worst/ ↗
prepare for the worst topics x	Henderson, Nevada, United States	Data not available i	#17	▲11	capstonecap.com/...-for-the-worst/ ↗
certified financial planner henderson nv local modifier: henderson x	National	Data not available i	#18	▼4	capstonecap.com ↗
investment advisor henderson nv local modifier: henderson x	National	Data not available i	#19	▲1	capstonecap.com ↗
registered investment advisor henderson nv local modifier: henderson x	National	Data not available i	#19	▲1	capstonecap.com/disclosures/ ↗
registered investment advisor las vegas local modifier: las vegas x	National	0-10	#20	▼1	capstonecap.com ↗
financial advisor las vegas henderson nv local modifier: henderson x	National	Data not available i	#20	▼2	capstonecap.com ↗
how to manage risk topics x	National	0-10	#21	▼2	capstonecap.com/...o-manage-risk/ ↗
how to manage risk topics x	Henderson, Nevada, United States	Data not available i	#21	▼2	capstonecap.com/...o-manage-risk/ ↗
wealth management henderson nv local modifier: henderson x	National	0-10	#21	▼4	capstonecap.com ↗
financial planner henderson nv local modifier: henderson x	National	Data not available i	#22	▼2	capstonecap.com ↗
investment advisor las vegas local modifier: las vegas x	National	0-10	#23		capstonecap.com ↗
private wealth management henderson nv local modifier: henderson x	National	Data not available i	#24		capstonecap.com ↗
wealth advisor las vegas local modifier: las vegas x	National	0-10	#25	▲2	capstonecap.com ↗
investment advisors henderson nv local modifier: henderson x	National	Data not available i	#26	▼6	capstonecap.com ↗

Compare Link Profiles

Metrics	capstonecap.com	mrsretirement.com	www.selectwealth...	wealthadvising.com
Domain Authority	18 ✓	6	7 ↓ 1	11
Spam Score	--	1% ✓	7%	2%
Total links	350	228	3,884 ↓ 1 ✓	2,982
% of total links, external + follow	41% ✓	9%	1%	1%
External, followed links	143 ✓	21	28 ↓ 1	36
Internal, followed links	12	195	3,814 ✓	2,921
External, nofollowed links	195 ✓	12	42	25
Internal, nofollowed links	0	0	0	0
Total linking domains	133 ✓	8	37 ↓ 1	21
Followed linking domains	39 ✓	4	10 ↓ 1	12

Visits from Organic Search

