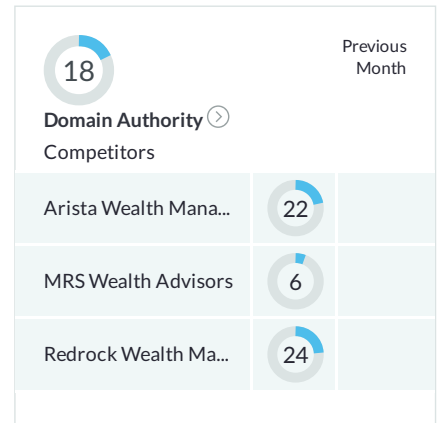
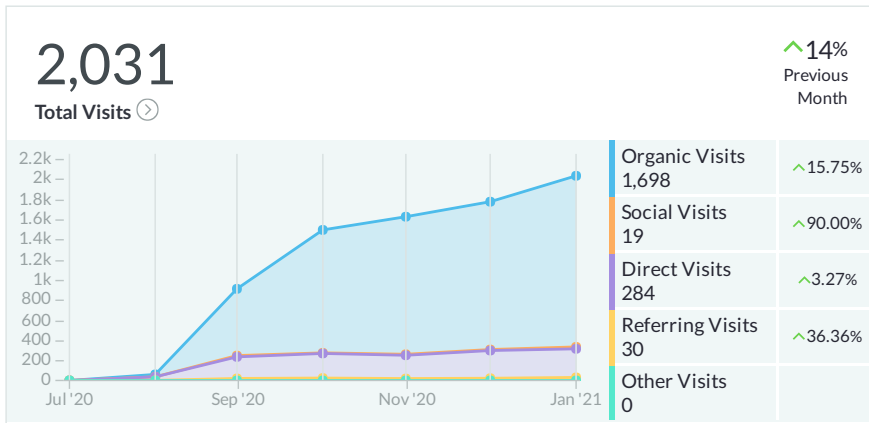
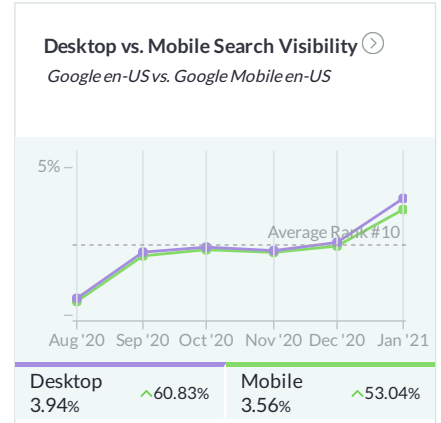
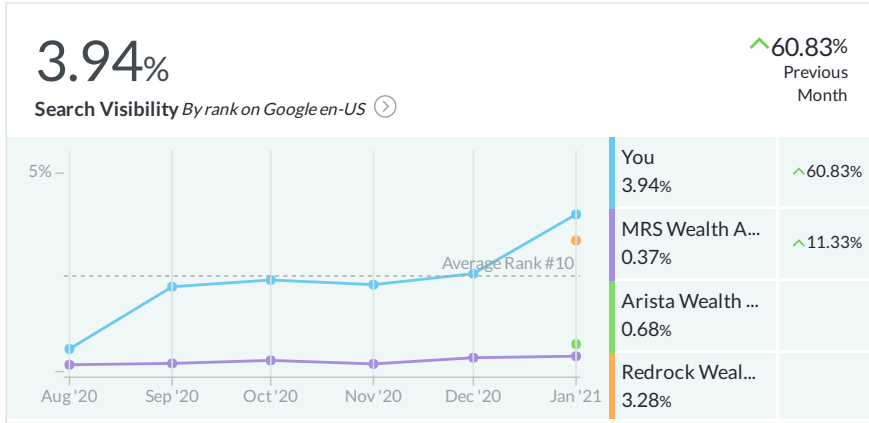


Monthly SEO Report

Generated on February 3, 2021

Dashboard



Top Local Keywords ^14%
Previous Month

By rank on Google en-US

| Keyword | Location | Rank |
|-----------------------------------|----------------------------------|------|
| avoidance reduction retention ... | Henderson, Nevada, United States | #1 |
| is money good or bad | Henderson, Nevada, United States | #1 |
| am i over insured | Henderson, Nevada, United States | #1 |
| adam dawson | Henderson, Nevada, United States | #1 |
| capstone capital | Henderson, Nevada, United States | #1 |

Top National Keywords ^14%
Previous Month

By rank on Google en-US

| Keyword | Rank |
|----------------------------|------|
| avoidance reduction re... | #1 |
| am i over insured | #1 |
| why is it so hard to ma... | #1 |
| why making money is s... | #1 |
| 4 ways to manage risk | #2 |

| | |
|-------------------------------|----------------|
| 324 | Previous Month |
| External Links ⌵ | |
| Competitors | |
| Arista Wealth Mana... | 117 |
| MRS Wealth Advisors | 33 |
| Redrock Wealth Ma... | 4,540 |

| | |
|--------------------------------------|--------------------------------|
| 30 / 175 | ▲1 Previous Month |
| Keywords Ranked #1-10 ⌵ | |
| Competitors | |
| Arista Wealth Mana... | 16 |
| MRS Wealth Advisors | 13 ▲8 |
| Redrock Wealth Ma... | 47 |

Rankings Overview

| | | | |
|---|--|---|--------------------------------------|
| Search Visibility ⁱ 3.94% ▲60.83% | Rankings #1-3 28 ▲6 #4-10 2 ▼5 #11-20 20 ▲7 #21-50 33 ▼3 88 tracked keywords are not in the top 50 | Movement 62 ▲ 10 ▼ Moved up Moved down Organic rankings on Google en-US | Featured Snippets 0 |
|---|--|---|--------------------------------------|

Tracked Keywords Overview

| Keyword ⌵ Show Labels | Location ⁱ ⌵ | Monthly Volume ⁱ ⌵ | Rank ⁱ ⌵ | ▲ ▼ ⌵ | URL | Optimize |
|--|--------------------------------------|--|----------------------------------|--|--|----------|
| why it is so hard to make money topics × | National | 501-850 | #1 | ▲1 | capstonecap.com/...d-keep-money/ ⌵ | |
| why making money is so hard topics × | National | Data not available ⁱ | #1 | ▲2 | capstonecap.com/...d-keep-money/ ⌵ | |
| avoidance reduction retention transfer topics × | Henderson, Nevada, United States | Data not available ⁱ | #1 | ▲1 | capstonecap.com/...o-manage-risk/ ⌵ | |
| why it is so hard to make money topics × | Henderson, Nevada, United States | Data not available ⁱ | #1 | ▲1 | capstonecap.com/...d-keep-money/ ⌵ | |
| why making money is so hard topics × | Henderson, Nevada, United States | Data not available ⁱ | #1 | ▲2 | capstonecap.com/...d-keep-money/ ⌵ | |
| capstone capital Branded × | Henderson, Nevada, United States | Data not available ⁱ | #1 | | capstonecap.com ⌵ | |
| is money good or bad topics × | Henderson, Nevada, United States | Data not available ⁱ | #1 | ▲1 | capstonecap.com/...y-good-or-bad/ ⌵ | |
| adam dawson Branded × | Henderson, Nevada, United States | Data not available ⁱ | #1 | | capstonecap.com/adam-dawson/ ⌵ | |
| avoidance reduction retention transfer topics × | National | 0-10 | #1 | ▲1 | capstonecap.com/...o-manage-risk/ ⌵ | |
| am i over insured topics × | Henderson, Nevada, United States | Data not available ⁱ | #1 | ▲3 | capstonecap.com/...-over-insured/ ⌵ | |
| am i over insured topics × | National | 11-50 | #1 | ▲3 | capstonecap.com/...-over-insured/ ⌵ | |

| | | | | | |
|---|----------------------------------|-------------------------|-----|-----|--|
| insurance is gambling topics x | Henderson, Nevada, United States | Data not available i | #2 | ^2 | capstonecap.com/...g-vs-insurance/ ↗ |
| what are the 4 ways to manage risk? topics x | Henderson, Nevada, United States | Data not available i | #2 | | capstonecap.com/...o-manage-risk/ ↗ |
| capstone las vegas Branded x | Henderson, Nevada, United States | Data not available i | #2 | | capstonecap.com ↗ |
| 4 ways to handle risk topics x | National | 11-50 | #2 | ^1 | capstonecap.com/...o-manage-risk/ ↗ |
| what are the 4 ways to manage risk? topics x | National | Data not available i | #2 | | capstonecap.com/...o-manage-risk/ ↗ |
| is money good or bad topics x | National | 0-10 | #2 | | capstonecap.com/...y-good-or-bad/ ↗ |
| retaining risk topics x | National | 51-100 | #2 | ^1 | capstonecap.com/...o-manage-risk/ ↗ |
| over insured topics x | Henderson, Nevada, United States | Data not available i | #2 | ^2 | capstonecap.com/...-over-insured/ ↗ |
| over insured topics x | National | 101-200 | #2 | ^3 | capstonecap.com/...-over-insured/ ↗ |
| 4 ways to manage risk | National | 0-10 | #2 | | capstonecap.com/...o-manage-risk/ ↗ |
| capstone las vegas Branded x | National | 11-50 | #2 | | capstonecap.com ↗ |
| 4 ways to handle risk topics x | Henderson, Nevada, United States | Data not available i | #2 | ^1 | capstonecap.com/...o-manage-risk/ ↗ |
| retaining risk topics x | Henderson, Nevada, United States | Data not available i | #2 | ^1 | capstonecap.com/...o-manage-risk/ ↗ |
| insurance is gambling topics x | National | 11-50 | #2 | ^2 | capstonecap.com/...g-vs-insurance/ ↗ |
| how to avoid risk topics x | Henderson, Nevada, United States | Data not available i | #3 | | capstonecap.com/...o-manage-risk/ ↗ |
| capstone capital Branded x | National | 201-500 | #3 | | capstonecap.com ↗ |
| how to avoid risk topics x | National | 0-10 | #3 | | capstonecap.com/...o-manage-risk/ ↗ |
| seps finance topics x | National | 11-50 | #8 | ^34 | capstonecap.com/seps/ ↗ |
| seps finance topics x | Henderson, Nevada, United States | Data not available i | #8 | ^33 | capstonecap.com/seps/ ↗ |
| expect for the best prepare for the worst topics x | National | 11-50 | #12 | ^2 | capstonecap.com/...-for-the-worst/ ↗ |

| | | | | | |
|---|----------------------------------|-------------------------|-----|------|--|
| adam dawson Branded x | National | 51-100 | #12 | ^17 | capstonecap.com/adam-dawson/ ↗ |
| expect for the best prepare for the worst topics x | Henderson, Nevada, United States | Data not available i | #12 | ^2 | capstonecap.com/...-for-the-worst/ ↗ |
| financial planner main service x | Henderson, Nevada, United States | Data not available i | #13 | ^38+ | capstonecap.com ↗ |
| fiduciary financial advisor henderson nv local modifier: henderson x | National | Data not available i | #13 | v1 | capstonecap.com ↗ |
| certified financial planner henderson nv local modifier: henderson x | National | Data not available i | #14 | ^4 | capstonecap.com ↗ |
| strategic wealth advisors henderson nv local modifier: henderson x | National | Data not available i | #14 | v1 | capstonecap.com ↗ |
| prepare for the worst topics x | National | 851-1.7k | #15 | ^2 | capstonecap.com/...-for-the-worst/ ↗ |
| prepare for the worst topics x | Henderson, Nevada, United States | Data not available i | #15 | ^2 | capstonecap.com/...-for-the-worst/ ↗ |
| financial advisors main service x | Henderson, Nevada, United States | Data not available i | #16 | ^1 | capstonecap.com ↗ |
| how to manage risk topics x | National | 101-200 | #16 | ^5 | capstonecap.com/...o-manage-risk/ ↗ |
| how to manage risk topics x | Henderson, Nevada, United States | Data not available i | #16 | ^5 | capstonecap.com/...o-manage-risk/ ↗ |
| wealth advisor main service x | Henderson, Nevada, United States | Data not available i | #17 | v7 | capstonecap.com ↗ |
| financial advisor las vegas henderson nv local modifier: henderson x | National | Data not available i | #17 | ^3 | capstonecap.com ↗ |
| investment advisor henderson nv local modifier: henderson x | National | Data not available i | #17 | ^2 | capstonecap.com ↗ |
| wealth advisor las vegas local modifier: las vegas x | National | 0-10 | #18 | ^7 | capstonecap.com ↗ |
| wealth management firms henderson nv local modifier: henderson x | National | Data not available i | #18 | ^9 | capstonecap.com ↗ |
| financial planner henderson nv local modifier: henderson x | National | Data not available i | #18 | ^4 | capstonecap.com ↗ |
| wealth management firm henderson nv local modifier: henderson x | National | Data not available i | #20 | ^6 | capstonecap.com ↗ |
| registered investment advisor henderson nv local modifier: henderson x | National | Data not available i | #20 | v1 | capstonecap.com ↗ |

Compare Link Profiles

| Metrics | capstonecap.com | aristawealth.com | mrsretirement.com | redrockwealth.com |
|-------------------------------------|-----------------|----------------------|-------------------|----------------------|
| Domain Authority | 18 | 22 | 6 | 24 ✓ |
| Spam Score | -- | 4% | 1% ✓ | -- |
| Total links | 336 | 2,952 | 228 | 5,945 ✓ |
| % of total links, external + follow | 40% | 1% | 9% | 70% ✓ |
| External, followed links | 135 | 44 | 21 | 4,151 ✓ |
| Internal, followed links | 12 | 2,835 ✓ | 195 | 1,405 |
| External, nofollowed links | 189 | 73 | 12 | 389 ✓ |
| Internal, nofollowed links | 0 | 0 | 0 | 0 |
| Total linking domains | 129 | 55 | 8 | 348 ✓ |
| Followed linking domains | 36 | 22 | 4 | 272 ✓ |

Visits from Organic Search

