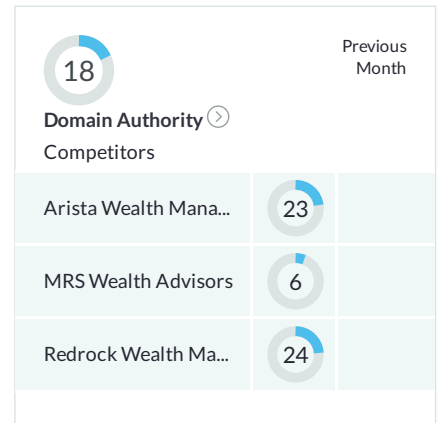
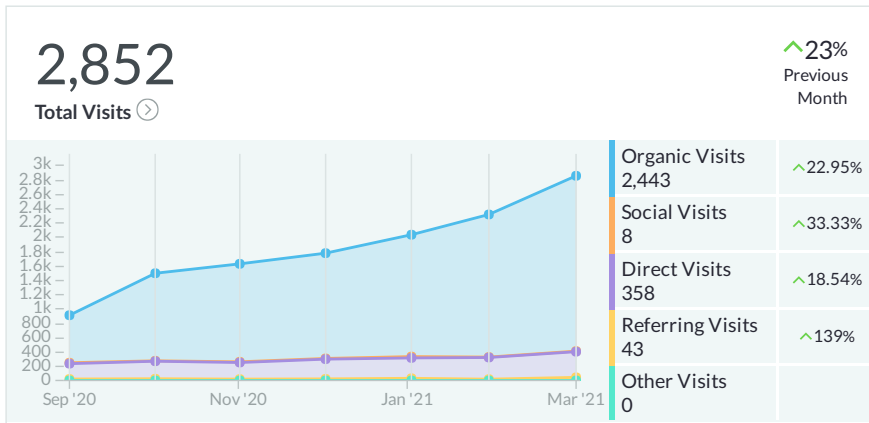
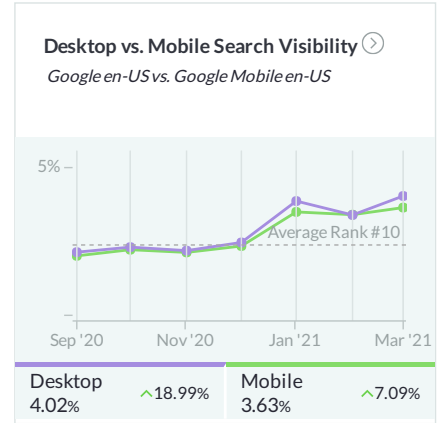
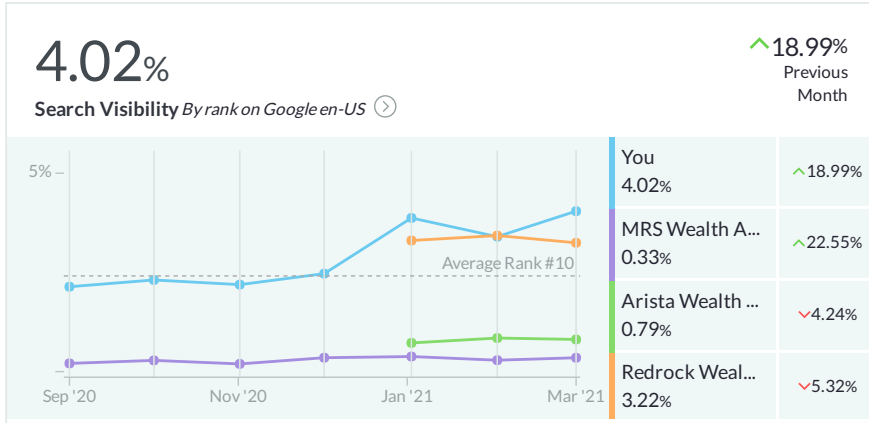


Quarterly SEO Report

Generated on April 8, 2021

Dashboard



Top Local Keywords

By rank on Google en-US

Keyword	Location	Rank
avoidance reduction retention ...	Henderson, Nevada, United States	#1
is money good or bad	Henderson, Nevada, United States	#1
adam dawson	Henderson, Nevada, United States	#1
capstone capital	Henderson, Nevada, United States	#1
why is it so hard to make money	Henderson, Nevada, United States	#1

Top National Keywords

By rank on Google en-US

Keyword	Rank
avoidance reduction re...	#1
is money good or bad	#1
why is it so hard to ma...	#1
4 ways to manage risk	#2
how to avoid risk	#2

307	Previous Month
External Links ⌵	
Competitors	
Arista Wealth Mana...	171
MRS Wealth Advisors	35
Redrock Wealth Ma...	4,618

36 / 177	▲5 Previous Month
Keywords Ranked #1-10 ⌵	
Competitors	
Arista Wealth Mana...	21
MRS Wealth Advisors	12 ▲7
Redrock Wealth Ma...	49

Rankings Overview

Search Visibility ⁱ 4.02% ▲4.45%	Rankings #1-3 30 ▲2 #4-10 6 ▲4 #11-20 27 ▲7 #21-50 31 ▼4 83 tracked keywords are not in the top 50	Movement 41 ▲ 29 ▼ Moved up Moved down Organic rankings on Google en-US	Featured Snippets 2
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Tracked Keywords Overview

Keyword ⌵	Location ⁱ ⌵	Monthly Volume ⁱ ⌵	Rank ⁱ ⌵	▲▼ ⌵	URL ⌵	Optimize
why is it so hard to make money topics x	National	501-850	#1		capstonecap.com/...d-keep-money/ ⌵	
avoidance reduction retention transfer topics x	Henderson, Nevada, United States	Data not available ⁱ	#1		capstonecap.com/...o-manage-risk/ ⌵	
is money good or bad topics x	National	0-10	#1 ⌵	▲1	capstonecap.com/...y-good-or-bad/ ⌵	
why is it so hard to make money topics x	Henderson, Nevada, United States	Data not available ⁱ	#1		capstonecap.com/...d-keep-money/ ⌵	
capstone capital Branded x	Henderson, Nevada, United States	Data not available ⁱ	#1		capstonecap.com ⌵	
is money good or bad topics x	Henderson, Nevada, United States	Data not available ⁱ	#1 ⌵		capstonecap.com/...y-good-or-bad/ ⌵	
adam dawson Branded x	Henderson, Nevada, United States	Data not available ⁱ	#1		capstonecap.com/adam-dawson/ ⌵	
avoidance reduction retention transfer topics x	National	0-10	#1		capstonecap.com/...o-manage-risk/ ⌵	
insurance is gambling topics x	Henderson, Nevada, United States	Data not available ⁱ	#2		capstonecap.com/...g-vs-insurance/ ⌵	
what are the 4 ways to manage risk? topics x	Henderson, Nevada, United States	Data not available ⁱ	#2		capstonecap.com/...o-manage-risk/ ⌵	
why making money is so hard topics x	National	0-10	#2	▼1	capstonecap.com/...d-keep-money/ ⌵	

ways of avoidance of reduction of risk	Henderson, Nevada, United States	Data not available i	#2	--	capstonecap.com/...o-manage-risk/ ↗
capstone las vegas Branded ×	Henderson, Nevada, United States	Data not available i	#2		capstonecap.com ↗
how to avoid risk topics ×	Henderson, Nevada, United States	Data not available i	#2	^1	capstonecap.com/...o-manage-risk/ ↗
ways of avoidance of reduction of risk	National	Data not available i	#2	--	capstonecap.com/...o-manage-risk/ ↗
4 ways to handle risk topics ×	National	11-50	#2		capstonecap.com/...o-manage-risk/ ↗
what are the 4 ways to manage risk? topics ×	National	0-10	#2		capstonecap.com/...o-manage-risk/ ↗
retaining risk topics ×	National	51-100	#2		capstonecap.com/...o-manage-risk/ ↗
over insured topics ×	Henderson, Nevada, United States	Data not available i	#2		capstonecap.com/...-over-insured/ ↗
why making money is so hard topics ×	Henderson, Nevada, United States	Data not available i	#2	∨1	capstonecap.com/...d-keep-money/ ↗
over insured topics ×	National	101-200	#2		capstonecap.com/...-over-insured/ ↗
4 ways to manage risk	National	0-10	#2		capstonecap.com/...o-manage-risk/ ↗
capstone las vegas Branded ×	National	11-50	#2		capstonecap.com ↗
how to avoid risk topics ×	National	0-10	#2	^1	capstonecap.com/...o-manage-risk/ ↗
am i over insured topics ×	Henderson, Nevada, United States	Data not available i	#2	∨1	capstonecap.com/...-over-insured/ ↗
am i over insured topics ×	National	11-50	#2	∨1	capstonecap.com/...-over-insured/ ↗
4 ways to handle risk topics ×	Henderson, Nevada, United States	Data not available i	#2		capstonecap.com/...o-manage-risk/ ↗
retaining risk topics ×	Henderson, Nevada, United States	Data not available i	#2		capstonecap.com/...o-manage-risk/ ↗
insurance is gambling topics ×	National	11-50	#2		capstonecap.com/...g-vs-insurance/ ↗
capstone capital Branded ×	National	201-500	#3		capstonecap.com ↗
adam dawson Branded ×	National	51-100	#6	^6	capstonecap.com/adam-dawson/ ↗
seps finance	National	11-50	#7	^1	capstonecap.com/seps/ ↗

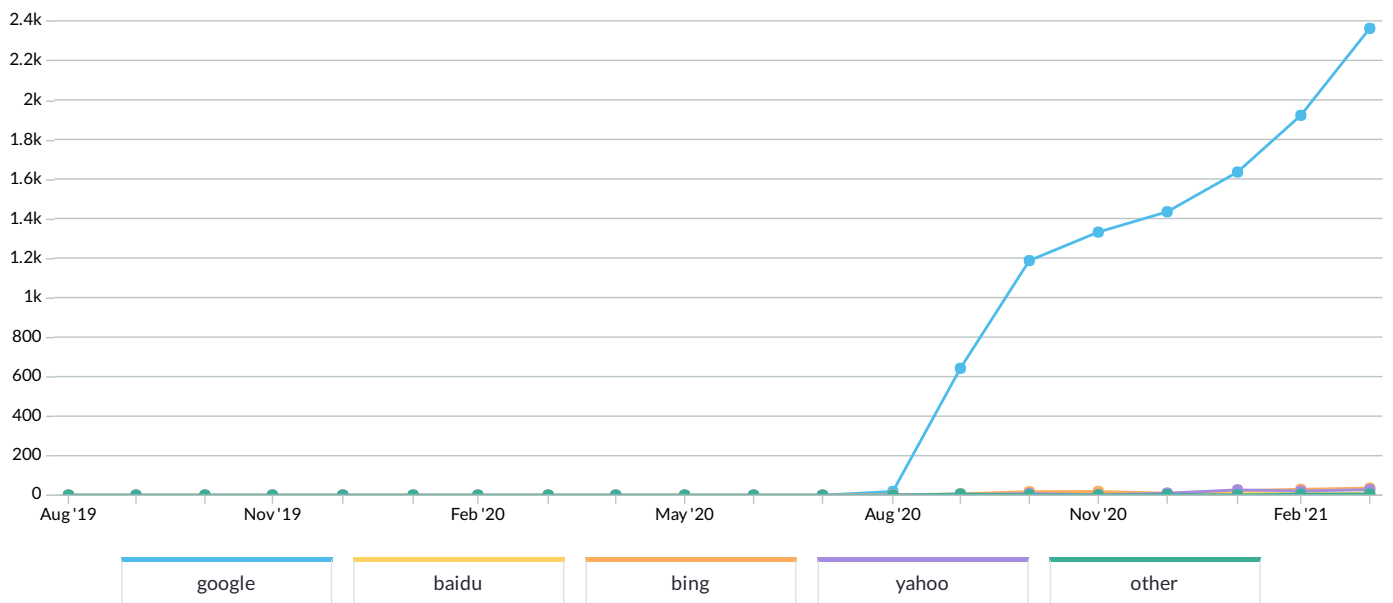
topics x

seps finance topics x	Henderson, Nevada, United States	Data not available i	#7	^1	capstonecap.com/seps/
financial planner main service x	Henderson, Nevada, United States	Data not available i	#9	^4	capstonecap.com
retirement planning henderson nv local modifier: henderson x	National	Data not available i	#9	^21	capstonecap.com/...for-retirement/
financial planner henderson nv local modifier: henderson x	National	0-10	#10	^8	capstonecap.com
financial planning henderson nv local modifier: henderson x	National	Data not available i	#11	^13	capstonecap.com
investment advisors main service x	Henderson, Nevada, United States	Data not available i	#11	^40+	capstonecap.com
wealth planning henderson nv local modifier: henderson x	National	Data not available i	#12	^9	capstonecap.com
investment advisor main service x	Henderson, Nevada, United States	Data not available i	#12	^39+	capstonecap.com
certified financial planner henderson nv local modifier: henderson x	National	0-10	#12	^2	capstonecap.com
how to manage risk topics x	National	101-200	#13	^3	capstonecap.com/...o-manage-risk/
fiduciary financial advisor henderson nv local modifier: henderson x	National	Data not available i	#13		capstonecap.com
financial advisor las vegas henderson nv local modifier: henderson x	National	Data not available i	#13	^4	capstonecap.com
private wealth management henderson nv local modifier: henderson x	National	Data not available i	#13	^20	capstonecap.com
how to manage risk topics x	Henderson, Nevada, United States	Data not available i	#13	^3	capstonecap.com/...o-manage-risk/
expect for the best prepare for the worst topics x	National	11-50	#14	v2	capstonecap.com/...-for-the-worst/
investment advisor henderson nv local modifier: henderson x	National	Data not available i	#14	^3	capstonecap.com
financial assets building independence topics x	Henderson, Nevada, United States	Data not available i	#14	^37+	capstonecap.com/...-independence/
expect for the best prepare for the worst topics x	Henderson, Nevada, United States	Data not available i	#14	v2	capstonecap.com/...-for-the-worst/

Compare Link Profiles

Metrics	capstonecap.com	aristawealth.com	mrsretirement.com	redrockwealth.com
Domain Authority	18	23	6	24 ✔
Spam Score	--	4%	1% ✔	--
Total links	319	3,131	226	6,037 ✔
% of total links, external + follow	42%	2%	9%	70% ✔
External, followed links	133	65	21	4,238 ✔
Internal, followed links	12	2,960 ✔	191	1,419
External, nofollowed links	174	106	14	380 ✔
Internal, nofollowed links	0	0	0	0
Total linking domains	112	56	9	349 ✔
Followed linking domains	35	23	4	273 ✔

Visits from Organic Search



Visits by Search Engine

Search Engine	Visits ⁱ	% Change ⁱ	% of Total Search Traffic	Non-Branded Keyword Visits ⁱ	% New Visits ⁱ	Bounce Rate ⁱ	Pages per Visit ⁱ
google	2,362		97%	2,361	90%	75.7	1.30
baidu	11		0%	11	100%	90.91	1.09
bing	36		1%	30	72%	66.67	1.36
yahoo	28		1%	28	61%	57.14	2.07

duckduckgo

5

0%

5

80%

100

1.00