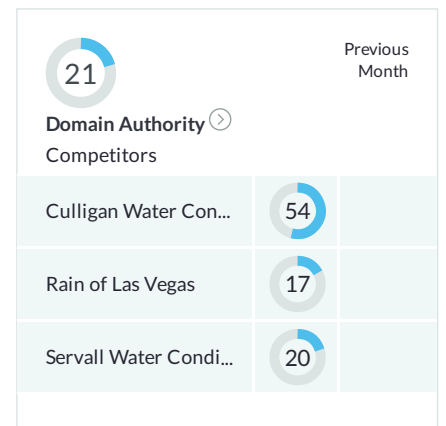
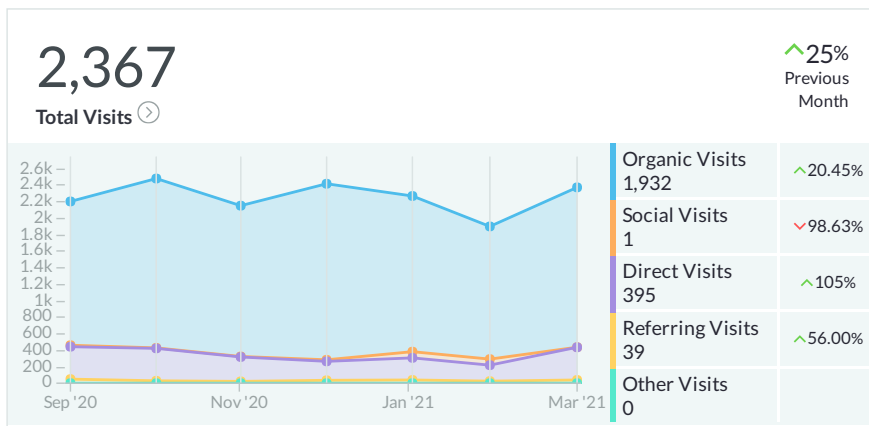
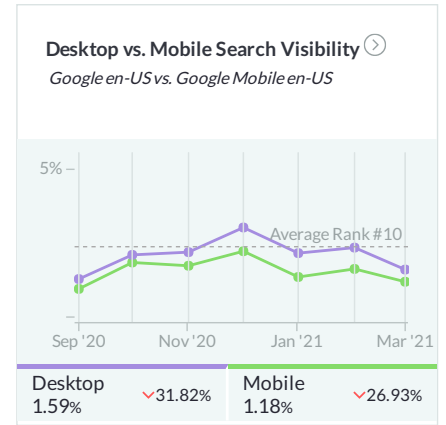
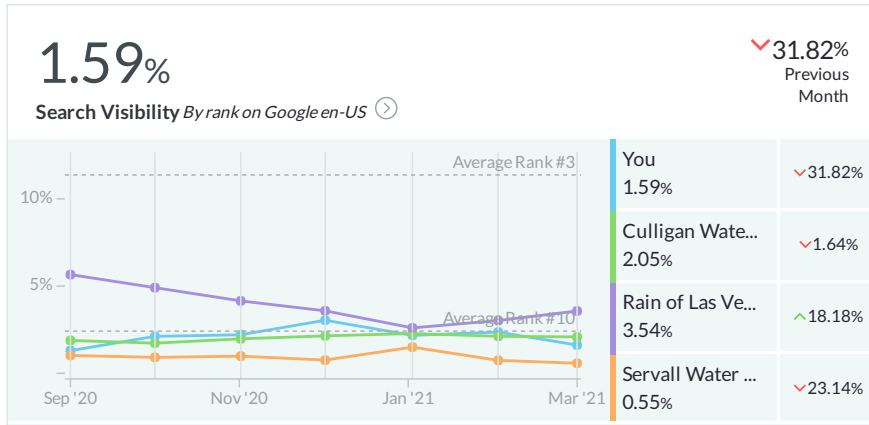




Quarterly SEO Report

Generated on April 8, 2021

Dashboard



Top Local Keywords

By rank on Google en-US

Keyword	Location	Rank
black mold in water	Las Vegas, Nevada, United States	#2
can pipes grow mold	Las Vegas, Nevada, United States	#3
drinking water purification sys...	Las Vegas, Nevada, United States	#3
drinking water systems las vegas	Las Vegas, Nevada, United States	#3
reverse osmosis water treatme...	Las Vegas, Nevada, United States	#4

Top National Keywords

By rank on Google en-US

Keyword	Rank
mold in water pipes	#3

151	Previous Month
External Links	
Competitors	
Culligan Water Con...	122k
Rain of Las Vegas	703
Servall Water Condi...	420

25 / 105	▼3	Previous Month
Keywords Ranked #1-10		
Competitors		
Culligan Water Con...	22	
Rain of Las Vegas	28	▼6
Servall Water Condi...	9	▼9

Rankings Overview

Search Visibility ⁱ 1.59% ▼ 25.89%	Rankings #1-3 5 ▼ 2 #4-10 20 ▲ 4 #11-20 12 ▼ 3 #21-50 9 ▲ 5 59 tracked keywords are not in the top 50	Movement 20 21 Moved up Moved down Organic rankings on Google en-US	Featured Snippets 0
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Tracked Keywords Overview

Keyword	Location ⁱ	Monthly Volume ⁱ	Rank ⁱ		URL	Optimize
black mold in water	Las Vegas, Nevada, United States	Data not available ⁱ	#2	▲1	www.lvecowater.com/...old-water/	
can pipes grow mold	Las Vegas, Nevada, United States	Data not available ⁱ	#3	▼1	www.lvecowater.com/...old-water/	
drinking water purification system las vegas	Las Vegas, Nevada, United States	Data not available ⁱ	#3	▲3	www.lvecowater.com/...urification/	
drinking water systems las vegas	Las Vegas, Nevada, United States	Data not available ⁱ	#3		www.lvecowater.com	
mold in water pipes	National	201-500	#3	▼2	www.lvecowater.com/...old-water/	
water purification las vegas	Las Vegas, Nevada, United States	Data not available ⁱ	#4		www.lvecowater.com/...urification/	
reverse osmosis water treatment las vegas	Las Vegas, Nevada, United States	Data not available ⁱ	#4		www.lvecowater.com	
reverse osmosis las vegas	Las Vegas, Nevada, United States	Data not available ⁱ	#5	▼1	www.lvecowater.com	
reverse osmosis system las vegas	Las Vegas, Nevada, United States	Data not available ⁱ	#5	▼1	www.lvecowater.com	
iron water filter system las vegas	Las Vegas, Nevada, United States	Data not available ⁱ	#5	▲2	www.lvecowater.com	
reverse osmosis water treatment system las vegas	Las Vegas, Nevada, United States	Data not available ⁱ	#5	▼1	www.lvecowater.com	
is well water hard or soft	Las Vegas, Nevada, United States	Data not available ⁱ	#5	▼2	www.lvecowater.com/...ard-water/	
reverse osmosis water system las vegas	Las Vegas, Nevada, United States	Data not available ⁱ	#5	▼1	www.lvecowater.com	

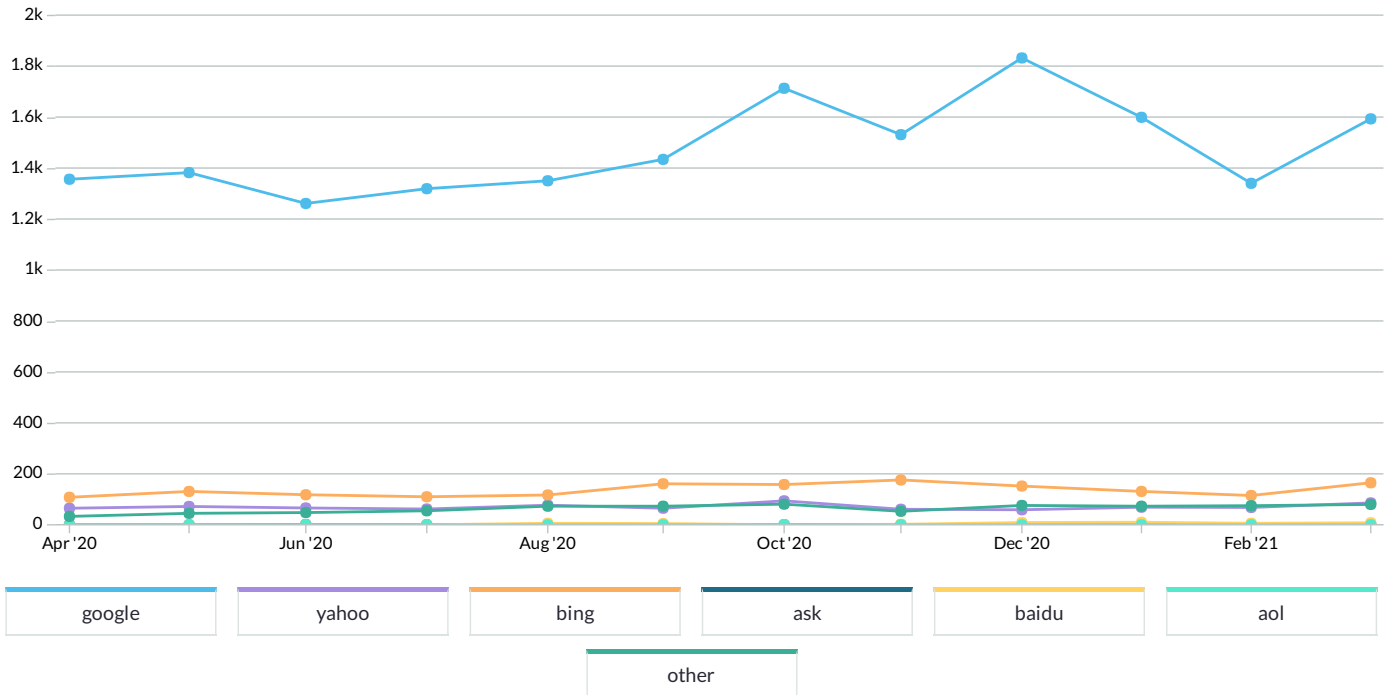
anti-scale filter las vegas	Las Vegas, Nevada, United States	Data not available i	#5	▼2	www.lvecowater.com/updates/
water purification system las vegas	Las Vegas, Nevada, United States	Data not available i	#6	▲2	www.lvecowater.com/...urification/
reverse osmosis water las vegas	Las Vegas, Nevada, United States	Data not available i	#6	▼2	www.lvecowater.com
water systems las vegas	Las Vegas, Nevada, United States	Data not available i	#6	▼2	www.lvecowater.com
drinking water filtration system las vegas	Las Vegas, Nevada, United States	Data not available i	#7	▲1	www.lvecowater.com/...urification/
how to treat water las vegas	Las Vegas, Nevada, United States	Data not available i	#7	▲7	www.lvecowater.com/...urification/
anti-scale system las vegas	Las Vegas, Nevada, United States	Data not available i	#7	▼5	www.lvecowater.com/updates/
drinking water system las vegas	Las Vegas, Nevada, United States	Data not available i	#7	▲4	www.lvecowater.com
water filters las vegas	Las Vegas, Nevada, United States	Data not available i	#9	▼1	www.lvecowater.com/...urification/
water filtration las vegas	Las Vegas, Nevada, United States	Data not available i	#10		www.lvecowater.com/...urification/
water filter system las vegas	Las Vegas, Nevada, United States	Data not available i	#10	▲1	www.lvecowater.com/...urification/
water filtration system las vegas	Las Vegas, Nevada, United States	Data not available i	#10		www.lvecowater.com/...urification/
commercial water filtration system las vegas	Las Vegas, Nevada, United States	Data not available i	#11	▲40+	www.lvecowater.com
iron water filter las vegas	Las Vegas, Nevada, United States	Data not available i	#12	▼6	www.lvecowater.com
no salt water softener las vegas	Las Vegas, Nevada, United States	Data not available i	#12	▲8	www.lvecowater.com/...softeners/
water systems	Las Vegas, Nevada, United States	Data not available i	#14	▼3	www.lvecowater.com
water softeners las vegas	Las Vegas, Nevada, United States	Data not available i	#14	▲1	www.lvecowater.com
water softener system las vegas	Las Vegas, Nevada, United States	Data not available i	#14	▲3	www.lvecowater.com
how to filter tap water las vegas	Las Vegas, Nevada, United States	Data not available i	#15	▲2	www.lvecowater.com/...-las-vegas/
process water treatment las vegas	Las Vegas, Nevada, United States	Data not available i	#15	▼3	www.lvecowater.com
water treatment las vegas	Las Vegas, Nevada, United States	Data not available i	#17	▼5	www.lvecowater.com
drinking water system	Las Vegas, Nevada, United States	Data not available i	#18	▲33+	www.lvecowater.com/...r-systems/
water conditioner las vegas	Las Vegas, Nevada, United States	Data not available i	#18	▼6	www.lvecowater.com

water conditioning las vegas	Las Vegas, Nevada, United States	Data not available i	#20	▼2	www.lvecowater.com
difference between distilled and purified water	Las Vegas, Nevada, United States	Data not available i	#21	▲6	www.lvecowater.com/...fied-water/
water refiner vs softener las vegas	Las Vegas, Nevada, United States	Data not available i	#22	▼3	www.lvecowater.com
hydrolink las vegas	Las Vegas, Nevada, United States	Data not available i	#24	▼11	www.lvecowater.com/...r-systems/
water softening las vegas	Las Vegas, Nevada, United States	Data not available i	#25	▲2	www.lvecowater.com
water softener las vegas	Las Vegas, Nevada, United States	Data not available i	#25	▼7	www.lvecowater.com
diagnose water softener problems	Las Vegas, Nevada, United States	Data not available i	#27	▲16	www.lvecowater.com/...r-working/
water filtration	Las Vegas, Nevada, United States	Data not available i	#28	▲23+	www.lvecowater.com/...urification/
water monitoring system las vegas	Las Vegas, Nevada, United States	Data not available i	#31	▲1	www.lvecowater.com
distilled water vs purified water	Las Vegas, Nevada, United States	Data not available i	#33	▲18+	www.lvecowater.com/...fied-water/
water softener maintenance	Las Vegas, Nevada, United States	Data not available i	#51+		
water filtration system	Las Vegas, Nevada, United States	Data not available i	#51+		
commercial reverse osmosis system	Las Vegas, Nevada, United States	Data not available i	#51+		
anti-scale filter	Las Vegas, Nevada, United States	Data not available i	#51+		

Compare Link Profiles

Metrics	● lvecowater.com	● www.culligan.com	● rainwaterlv.com	● servallwater.com
Domain Authority	21	54	17	20
Spam Score	1%	2%	31%	1%
Total links	2,798	251,125	1,015	924
% of total links, external + follow	1%	42%	53%	37%
External, followed links	41	104,395	537	341
Internal, followed links	2,463	129,126	312	504
External, nofollowed links	110	17,604	166	79
Internal, nofollowed links	184	0	0	0
Total linking domains	50	4,910	102	72
Followed linking domains	22	3,878	36	44

Visits from Organic Search



Visits by Search Engine

Search Engine	Visits ⁱ	% Change ⁱ	% of Total Search Traffic	Non-Branded Keyword Visits ⁱ	% New Visits ⁱ	Bounce Rate ⁱ	Pages per Visit ⁱ
google	1,593	▲17.48%	82%	1,593	91%	84.56	1.34
yahoo	86	▲32.31%	4%	86	86%	87.21	1.22
bing	165	▲52.78%	9%	165	91%	82.42	1.30
baidu	8	▼68.00%	0%	8	100%	100	1.00
duckduckgo	71	▲788%	4%	71	87%	85.92	1.32