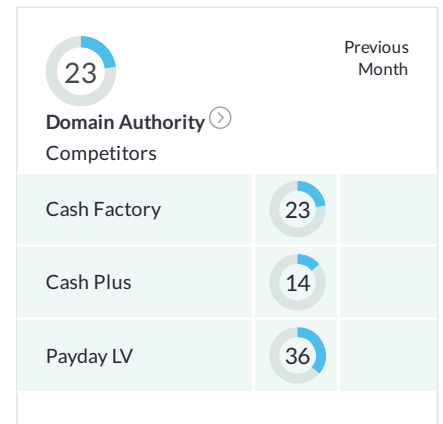
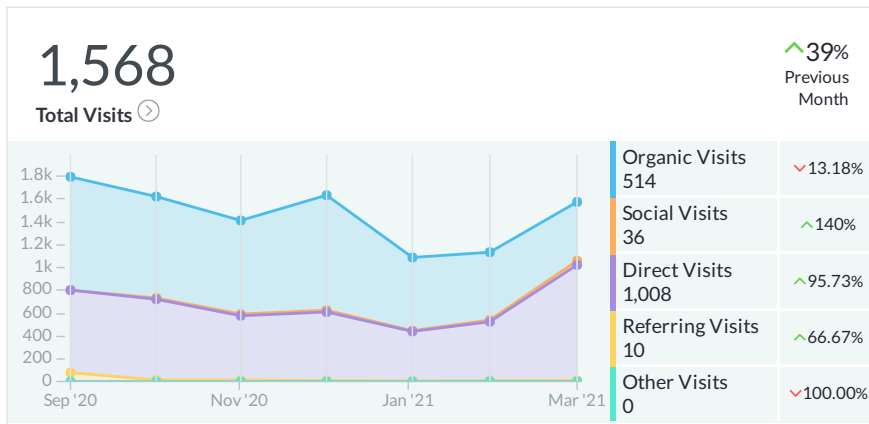
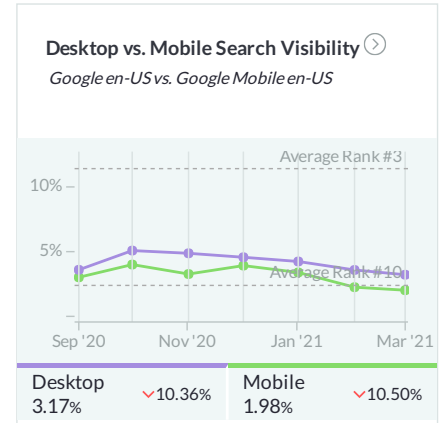
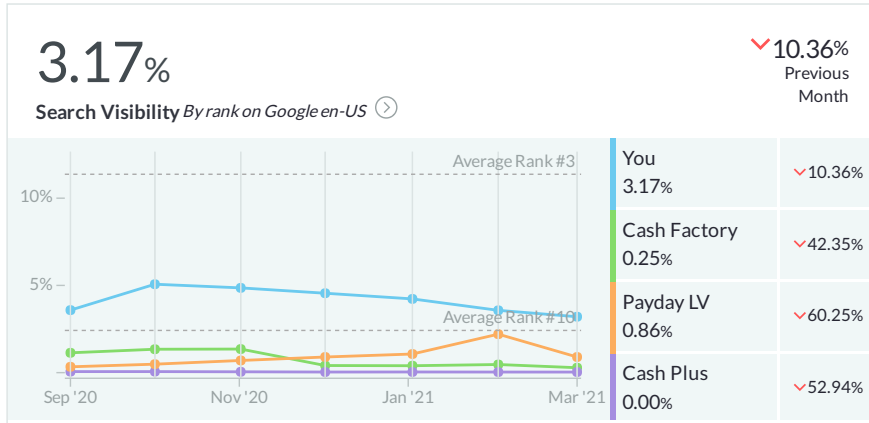


# Quarterly SEO Report

Generated on April 8, 2021

## Dashboard



### Top Local Keywords

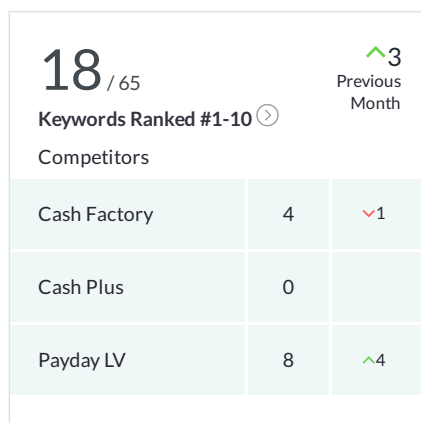
*By rank on Google en-US*

| Keyword              | Location                         | Rank |
|----------------------|----------------------------------|------|
| cash loans near me   | Las Vegas, Nevada, United States | #1   |
| cash lenders         | Las Vegas, Nevada, United States | #2   |
| cash loan            | Las Vegas, Nevada, United States | #2   |
| cash loans           | Las Vegas, Nevada, United States | #2   |
| cash loans las vegas | Las Vegas, Nevada, United States | #2   |

### Top National Keywords

*By rank on Google en-US*

| Keyword                      | Rank |
|------------------------------|------|
| financial tips for millen... | #10  |



## Rankings Overview

Search Visibility <sup>i</sup>

3.17%

▼ 24.36%

Rankings

#1-3 9 ▲ 3 #4-10 9 ▼ 5

#11-20 6 ▲ 2 #21-50 9 ▲ 3

32 tracked keywords are not in the top 50

Movement

10 20

Moved up Moved down

Organic rankings on Google en-US

Featured Snippets

0

## Tracked Keywords Overview

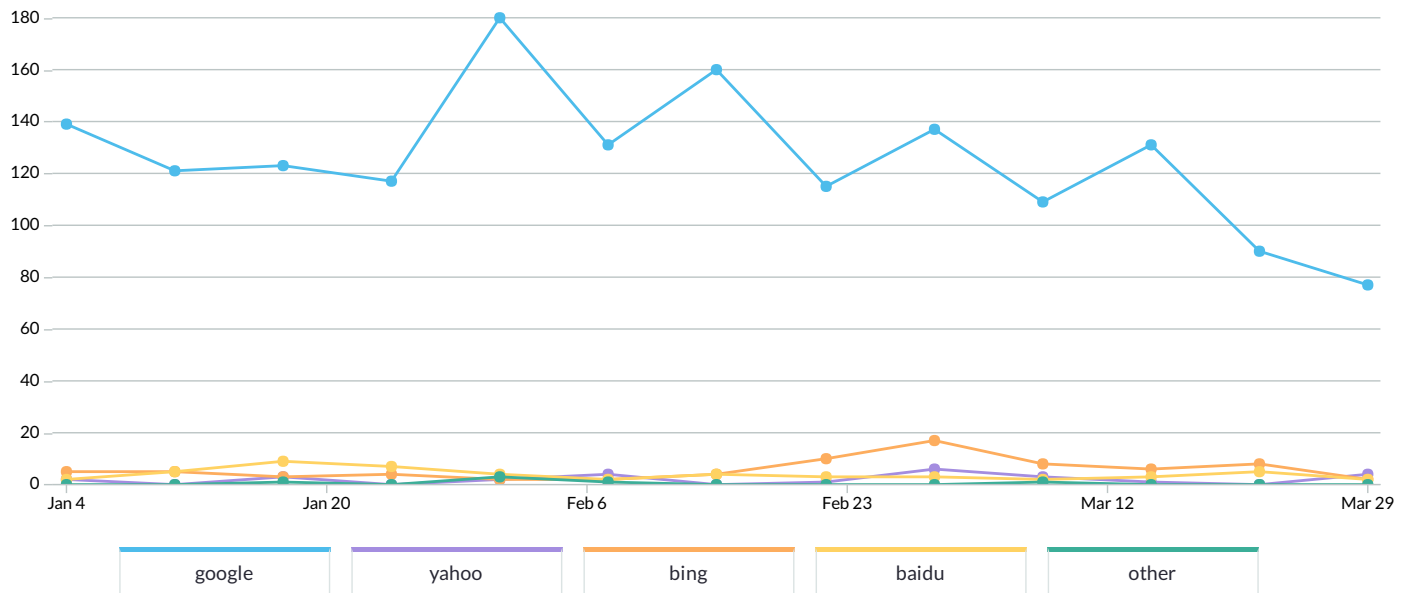
| Keyword<br><input checked="" type="checkbox"/> Show Labels | Location <sup>i</sup>            | Monthly Volume <sup>i</sup>     | Rank <sup>i</sup> | ▲ ▼ | URL   | Optimize |
|--|----------------------------------|---------------------------------|-------------------|-----|---|----------|
| cash loans near me   | Las Vegas, Nevada, United States | Data not available <sup>i</sup> | #1                | ▲ 4 | kosterfinance.com <a href="#">↗</a>                   |          |
| cash loans   | Las Vegas, Nevada, United States | Data not available <sup>i</sup> | #2                | ▼ 1 | kosterfinance.com <a href="#">↗</a>                   |          |
| cash lenders   | Las Vegas, Nevada, United States | Data not available <sup>i</sup> | #2                | ▼ 1 | kosterfinance.com <a href="#">↗</a>                   |          |
| cash loan  | Las Vegas, Nevada, United States | Data not available <sup>i</sup> | #2                | ▲ 4 | kosterfinance.com <a href="#">↗</a>                   |          |
| signature loans no bank account las vegas                  | Las Vegas, Nevada, United States | Data not available <sup>i</sup> | #2                | ▲ 2 | kosterfinance.com/application/ <a href="#">↗</a>      |          |
| no bank account loans las vegas                            | Las Vegas, Nevada, United States | Data not available <sup>i</sup> | #2                | ▼ 1 | kosterfinance.com/application/ <a href="#">↗</a>      |          |
| cash loans las vegas                                       | Las Vegas, Nevada, United States | Data not available <sup>i</sup> | #2                | ▲ 2 | kosterfinance.com <a href="#">↗</a>                   |          |
| fast cash loans las vegas                                  | Las Vegas, Nevada, United States | Data not available <sup>i</sup> | #3                | ▼ 2 | kosterfinance.com <a href="#">↗</a>                   |          |
| quick cash loans near me                                   | Las Vegas, Nevada, United States | Data not available <sup>i</sup> | #3                | ▼ 1 | kosterfinance.com <a href="#">↗</a>                   |          |
| cash loan places   | Las Vegas, Nevada, United States | Data not available <sup>i</sup> | #4                | ▲ 1 | kosterfinance.com <a href="#">↗</a>                   |          |
| cash loan las vegas  | Las Vegas, Nevada, United States | Data not available <sup>i</sup> | #4                | ▲ 1 | kosterfinance.com <a href="#">↗</a>                   |          |
| no bank account payday loans las vegas                     | Las Vegas, Nevada, United States | Data not available <sup>i</sup> | #5                | ▼ 1 | kosterfinance.com/application/ <a href="#">↗</a>      |          |
| loans near me  | Las Vegas, Nevada, United States | Data not available <sup>i</sup> | #6                | ▼ 2 | kosterfinance.com <a href="#">↗</a>                   |          |
| payday loans las vegas no bank account                     | Las Vegas, Nevada, United States | Data not available <sup>i</sup> | #7                | ▼ 5 | kosterfinance.com/application/ <a href="#">↗</a>      |          |
| get a loan near me   | Las Vegas, Nevada, United States | Data not available <sup>i</sup> | #7                |     | kosterfinance.com <a href="#">↗</a>                   |          |
| where to get cash loans                                    | Las Vegas, Nevada, United States | Data not available <sup>i</sup> | #9                | ▼ 4 | kosterfinance.com <a href="#">↗</a>                   |          |
| financial tips for millennials                             | Las Vegas, Nevada, United States | Data not available <sup>i</sup> | #10               | --  | kosterfinance.com/...r-millennials/ <a href="#">↗</a> |          |
| financial tips for millennials                             | National                         | 51-100                          | #10               | --  | kosterfinance.com/...r-millennials/ <a href="#">↗</a> |          |
| fast cash loans  | Las Vegas, Nevada, United States | Data not available <sup>i</sup> | #11               | ▼ 4 | kosterfinance.com <a href="#">↗</a>                   |          |

|   |                                  |                         |     |     |   |
|---|----------------------------------|-------------------------|-----|-----|---|
| <a href="#">signature loans las vegas</a>             | Las Vegas, Nevada, United States | Data not available<br>i | #12 | ▲12 | <a href="https://kosterfinance.com/application/">kosterfinance.com/application/</a> |
| <a href="#">money loan</a>                            | Las Vegas, Nevada, United States | Data not available<br>i | #14 | ▼5  | <a href="https://kosterfinance.com">kosterfinance.com</a>                           |
| <a href="#">loans las vegas</a>                       | Las Vegas, Nevada, United States | Data not available<br>i | #14 | --  | <a href="https://kosterfinance.com">kosterfinance.com</a>                           |
| <a href="#">loans in las vegas</a>                    | Las Vegas, Nevada, United States | Data not available<br>i | #16 | ▼2  | <a href="https://kosterfinance.com">kosterfinance.com</a>                           |
| <a href="#">payday loans without checking account</a> | Las Vegas, Nevada, United States | Data not available<br>i | #18 | ▼14 | <a href="https://kosterfinance.com/application/">kosterfinance.com/application/</a> |
| <a href="#">installment loan las vegas</a>            | Las Vegas, Nevada, United States | Data not available<br>i | #25 |     | <a href="https://kosterfinance.com">kosterfinance.com</a>                           |

## Compare Link Profiles

| Metrics                             | <span style="color: #0070C0;">●</span> kosterfinance.com | <span style="color: #4F81BD;">●</span> www.cashfactory... | <span style="color: #008000;">●</span> cashplusfast.com | <span style="color: #FF8C00;">●</span> www.paydaylv.com |  |
|-------------------------------------|--|---|---|---|--|
| Domain Authority                    | 23   | 23  | 14  | 36  |  |
| Spam Score                          | 1%   | 1%  | 52%   | 1%  |  |
| Total links                         | 1,314  | 24,597  | 600   | 7,984   |  |
| % of total links, external + follow | 50%  | 91%   | 8%  | 48%   |  |
| External, followed links            | 657  | 22,447  | 47  | 3,793   |  |
| Internal, followed links            | 18   | 1,263   | 316   | 2,661   |  |
| External, nofollowed links          | 639  | 735   | 237   | 1,124   |  |
| Internal, nofollowed links          | 0  | 152   | 0   | 406   |  |
| Total linking domains               | 224  | 154   | 50  | 743   |  |
| Followed linking domains            | 93   | 64  | 20  | 507   |  |

## Visits from Organic Search



## Visits by Search Engine

| Search Engine | Visits <sup>i</sup> | % Change <sup>i</sup> | % of Total Search Traffic | Non-Branded Keyword Visits <sup>i</sup> | % New Visits <sup>i</sup> | Bounce Rate <sup>i</sup> | Pages per Visit <sup>i</sup> |
|---------------|---------------------|-----------------------|---------------------------|---|---------------------------|--------------------------|------------------------------|
| google        | 77                  | ▼ 44.60%              | 91%                       | 77                                      | 64%                       | 32.47                    | 3.39                         |
| yahoo         | 4                   | ▲ 100%                | 5%                        | 4                                       | 100%                      | 25                       | 3.75                         |
| bing          | 2                   | ▼ 60.00%              | 2%                        | 2                                       | 100%                      | 50                       | 1.00                         |
| baidu         | 2                   |                       | 2%                        | 2                                       | 100%                      | 100                      | 1.00                         |