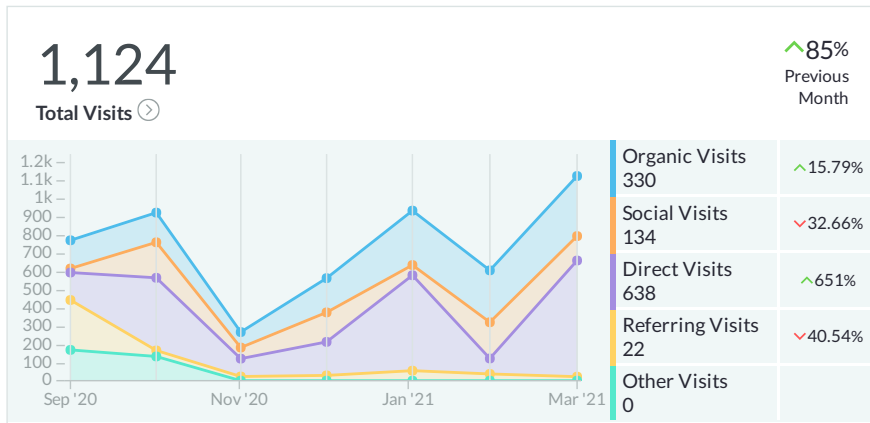
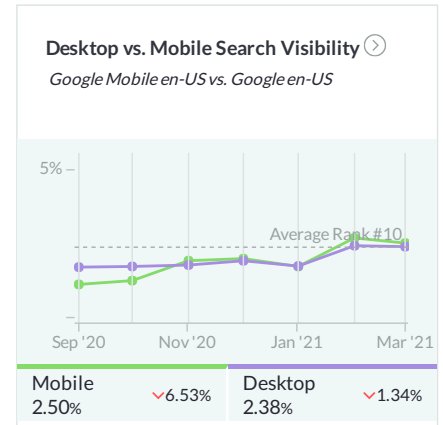
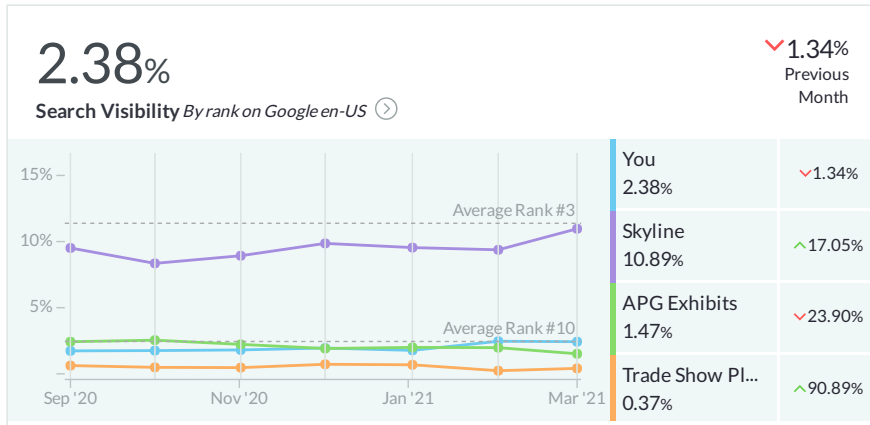




Quarterly SEO Report

Generated on April 8, 2021

Dashboard



Top Local Keywords

By rank on Google en-US

| Keyword | Location | Rank |
|--------------------------------|----------------------------------|------|
| trade show booth builders | Las Vegas, Nevada, United States | #1 |
| exhibit builders | Las Vegas, Nevada, United States | #2 |
| fun games to attract customers | Las Vegas, Nevada, United States | #2 |
| exhibit stall builder | Las Vegas, Nevada, United States | #2 |
| booth builders | Las Vegas, Nevada, United States | #2 |

Top National Keywords

By rank on Google en-US

| Keyword | Rank |
|----------------------------|------|
| booth builders las vegas | #1 |
| trade show booth cons... | #1 |
| xibitsolutions | #1 |
| booth builder las vegas | #2 |
| fun games to attract cu... | #3 |

| | |
|-----------------|----------------|
| 50k | Previous Month |
| External Links | |
| Competitors | |
| APG Exhibits | 9,086 |
| Skyline | 239k |
| Trade Show Plus | 5,447 |

| | | |
|-----------------------|-----------|----------------|
| 25 / 145 | ▼2 | Previous Month |
| Keywords Ranked #1-10 | | |
| Competitors | | |
| APG Exhibits | 32 | ▼11 |
| Skyline | 95 | ▼20 |
| Trade Show Plus | 5 | ▼4 |

Rankings Overview

| | | | |
|---|---|---|--------------------------------------|
| Search Visibility ⁱ 2.38% 38.08% | Rankings #1-3 14 4 #4-10 11 1 #11-20 30 14 #21-50 19 15 71 tracked keywords are not in the top 50 | Movement 43 27 Moved up Moved down Organic rankings on Google en-US | Featured Snippets 0 |
|---|---|---|--------------------------------------|

Tracked Keywords Overview

| Keyword | Location ⁱ | Monthly Volume ⁱ | Rank ⁱ | | URL | Optimize |
|---|----------------------------------|---------------------------------|-------------------|-----|---|----------|
| trade show booth builders | Las Vegas, Nevada, United States | Data not available ⁱ | #1 | 6 | xibitsolutions.com | |
| booth builders las vegas | National | 0-10 | #1 | 1 | xibitsolutions.com | |
| xibitsolutions | National | 0-10 | #1 | | xibitsolutions.com | |
| trade show booth construction las vegas | National | 0-10 | #1 | | xibitsolutions.com | |
| booth builders | Las Vegas, Nevada, United States | Data not available ⁱ | #2 | 1 | xibitsolutions.com | |
| tradeshow exhibits | Las Vegas, Nevada, United States | Data not available ⁱ | #2 | 9 | xibitsolutions.com | |
| exhibit stall builder | Las Vegas, Nevada, United States | Data not available ⁱ | #2 | 49+ | xibitsolutions.com | |
| exhibit builders | Las Vegas, Nevada, United States | Data not available ⁱ | #2 | 2 | xibitsolutions.com | |
| fun games to attract customers | Las Vegas, Nevada, United States | Data not available ⁱ | #2 | | xibitsolutions.com/...ractive-ideas/ | |
| booth builder las vegas | National | 0-10 | #2 | | xibitsolutions.com | |
| convention stands | National | 51-100 | #3 | 2 | xibitsolutions.com/...nds-las-vegas/ | |
| exhibit builders las vegas | National | 11-50 | #3 | 2 | xibitsolutions.com | |
| convention stands | Las Vegas, Nevada, United States | Data not available ⁱ | #3 | 2 | xibitsolutions.com/...nds-las-vegas/ | |

| | | | | | |
|---|----------------------------------|--------------------|-----|------|---|
| fun games to attract customers | National | 0-10 | #3 | ▼1 | xibitsolutions.com/...ractive-ideas/ |
| why should i do business with you answers | National | 11-50 | #5 | ▼1 | xibitsolutions.com/...ess-with-you/ |
| trade show booth builder | National | 0-10 | #5 | | xibitsolutions.com |
| trade show booth builders | National | 101-200 | #5 | ▲2 | xibitsolutions.com |
| trade show exhibit builders las vegas | National | 0-10 | #5 | ▼3 | xibitsolutions.com |
| subject line tradeshow | National | 0-10 | #6 | ▼2 | xibitsolutions.com/...e-trade-show/ |
| exhibit booth builders | National | 11-50 | #6 | ▼1 | xibitsolutions.com |
| trade show stand fabrication las vegas | National | 0-10 | #7 | ▲3 | xibitsolutions.com |
| trade show booth design las vegas | National | 0-10 | #8 | ▲7 | xibitsolutions.com |
| exhibition booth | Las Vegas, Nevada, United States | Data not available | #8 | ▲43+ | xibitsolutions.com |
| trade show display builders | National | 0-10 | #9 | ▼2 | xibitsolutions.com |
| custom trade show booths | Las Vegas, Nevada, United States | Data not available | #10 | ▲6 | xibitsolutions.com |
| exhibit booths | Las Vegas, Nevada, United States | Data not available | #11 | ▲19 | xibitsolutions.com |
| trade show booth design companies | Las Vegas, Nevada, United States | Data not available | #11 | ▲35 | xibitsolutions.com |
| exhibit design las vegas | National | 11-50 | #12 | ▲3 | xibitsolutions.com |
| trade show booth design | Las Vegas, Nevada, United States | Data not available | #12 | ▲9 | xibitsolutions.com |
| exhibit companies las vegas | National | 11-50 | #12 | ▼2 | xibitsolutions.com |
| trade show exhibit design | Las Vegas, Nevada, United States | Data not available | #12 | ▲30 | xibitsolutions.com |
| custom exhibit rentals | Las Vegas, Nevada, United States | Data not available | #12 | ▲39+ | xibitsolutions.com |
| trade show exhibits | Las Vegas, Nevada, United States | Data not available | #13 | ▲7 | xibitsolutions.com |
| trade show booth displays | Las Vegas, Nevada, United States | Data not available | #13 | ▲37 | xibitsolutions.com |
| trade show display companies | Las Vegas, Nevada, United States | Data not available | #13 | ▼3 | xibitsolutions.com |
| exhibit booth rentals | Las Vegas, Nevada, United States | Data not available | #13 | ▲26 | xibitsolutions.com/...booth-rentals/ |
| custom exhibits | Las Vegas, Nevada, | Data not available | #14 | | |

| | | | | | |
|---|----------------------------------|--------------------|-----|-----|--------------------|
| | United States | | | 22 | xibitsolutions.com |
| trade show companies las vegas | National | 11-50 | #15 | | xibitsolutions.com |
| exhibit displays | Las Vegas, Nevada, United States | Data not available | #15 | 20 | xibitsolutions.com |
| trade show booth | Las Vegas, Nevada, United States | Data not available | #16 | 16 | xibitsolutions.com |
| trade show booth displays las vegas | National | 0-10 | #16 | 3 | xibitsolutions.com |
| convention booth displays | Las Vegas, Nevada, United States | Data not available | #16 | 35+ | xibitsolutions.com |
| trade show companies las vegas | Las Vegas, Nevada, United States | Data not available | #16 | 1 | xibitsolutions.com |
| trade show exhibit builder | National | 0-10 | #17 | | xibitsolutions.com |
| trade show display las vegas | National | 11-50 | #17 | 4 | xibitsolutions.com |
| trade show display design las vegas | National | 11-50 | #18 | 1 | xibitsolutions.com |
| exhibit stall builder | National | 11-50 | #18 | 33+ | xibitsolutions.com |
| trade show display companies in las vegas | National | 0-10 | #18 | 1 | xibitsolutions.com |
| trade show display rentals las vegas | National | 51-100 | #18 | 5 | xibitsolutions.com |
| trade show booths las vegas | Las Vegas, Nevada, United States | Data not available | #18 | | xibitsolutions.com |

Compare Link Profiles

| Metrics | xibitsolutions.com | www.apgexhibits... | www.skyline.com | www.tradeshowpl... |
|-------------------------------------|--------------------|--------------------|-----------------|--------------------|
| Domain Authority | 25 | 28 | 45 | 25 |
| Spam Score | -- | 1% | 2% | 1% |
| Total links | 49,752 | 505,264 | 642,406 | 87,356 |
| % of total links, external + follow | 99% | 1% | 35% | 4% |
| External, followed links | 49,394 | 7,123 | 226,863 | 3,600 |
| Internal, followed links | 3 | 494,203 | 402,031 | 76,051 |
| External, nofollowed links | 355 | 1,963 | 11,801 | 1,847 |
| Internal, nofollowed links | 0 | 1,975 | 1,711 | 5,858 |
| Total linking domains | 406 | 520 | 4,294 | 642 |
| Followed linking domains | 305 | 344 | 3,474 | 445 |

Visits by Search Engine

| Search Engine | Visits ⁱ | % Change ⁱ | % of Total Search Traffic | Non-Branded Keyword Visits ⁱ | % New Visits ⁱ | Bounce Rate ⁱ | Pages per Visit ⁱ |
|---------------|---------------------|-----------------------|---------------------------|---|---------------------------|--------------------------|------------------------------|
| google | 276 | ↗71.43% | 84% | 276 | 87% | 76.45 | 1.39 |
| bing | 13 | ↗117% | 4% | 13 | 100% | 76.92 | 1.54 |
| yahoo | 3 | | 1% | 3 | 100% | 33.33 | 1.67 |
| baidu | 36 | ↗4k% | 11% | 36 | 100% | 100 | 1.00 |
| duckduckgo | 2 | | 1% | 2 | 100% | 0 | 3.00 |